

ANNUAL REPORT

2010

GENERAL FEDERATION OF WOMEN'S CLUBS OF VIRGINIA

“Service, the Debt of Education”



**A Compilation of Reports
Distributed at the 104th Annual Convention**

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The Westin Richmond
Richmond, Virginia

GENERAL FEDERATION OF WOMEN'S CLUBS OF VIRGINIA ANNUAL REPORT 2010



GFWC VIRGINIA PRESIDENT HOPE ROYER

"LET US TAKE TIME FOR ALL THINGS...."

...Collect For Clubwomen, Mary Stewart



Take *time* to celebrate the true, volunteer spirit of GFWC Virginia club women. 161 of the State's 196 clubs reported 597,729.5 volunteer hours on 9,612 programs/ projects; an average of 3,712 hours per reporting club. In spite of the decline in our membership numbers (from 6,313 to 5,930) and the stress of a difficult economy, reporting clubs contributed a total of \$2,565,324.80, to include monetary donations of \$1,528,539.70 and in kind service contributions of \$1,036, 785.10. Imagine what the numbers would have been if all the clubs had found *time* to report!

GFWC Virginia clubs embraced GFWC's new concept of "Partnerships" and "Collaborations" and adjusted to the renamed Department/Community Service Programs. Financial support of identified GFWC Partners was especially strong in Home Life/Health and in International Outreach. (Contributions to GFWC Partners in those areas, alone, totaled \$87,321.54.) Virginia clubwomen sought to identify, and provide for, specific, individual needs within their own communities. All Community Service Program Collaboration totals for programs/projects, hours *and* dollars exceeded Partnership totals. Clubs reported more projects in Home Life and Health than in other program areas.

No one will forget the magical moment in *time* at the 2010 State Convention when a fully equipped E450 Ford ambulance was presented to the First Responder Unit at Virginia Tech, marking the successful culmination of the 2008-2010 State Project.

"Take Time To Save A Child", the 2010-2012 State Project, fits well within the GFWC Signature Project goal of domestic violence awareness and prevention. Virginia clubs have joined with Prevent Child Abuse Virginia (PCAV) and its statewide affiliates in a proactive approach to child abuse prevention by providing "hands on" support *and* financial support where most needed, within their own communities. Clubs helped sponsor more than 20 Theater IV productions of "Hugs and Kisses" in their local school systems. Clubs sponsored "Books for Babies", pajama parties and toy, clothing and gift drives for local shelters and pediatric emergency rooms. Prevention literature was distributed in local doctors' offices, clinics and hospitals. Legislative advocacy was supported. Pinwheel jewelry was bought and sold. Pinwheel Gardens were planted in April in recognition of Child Abuse Prevention Month.

The GFWC Virginia Executive Committee and Executive Board met as required, post Convention and pre Conference, to facilitate necessary business and to provide guidance for the future *time* of the Virginia Federation. The continued diligence of the GFWC Virginia Standing and Special Committees also helped assure the future *time* of our organization. The Budget and Finance Committee met prior to all Executive Board Meetings and maintained constant communication to assure fiscal well being. The Endowment Fund reflected growth. The Strategic Planning Committee, new as a Standing Committee this administration, met regularly to implement a Pilot Study on Leadership at the district level. *The Virginia Clubwoman* Pilot Study Committee met regularly to implement directives. The Bylaws Committee met, discussed all proposed revisions as presented from the Executive Board and published amendments for approval.

It continues to be my privilege to serve as your President. I have represented GFWC Virginia at all meetings of the GFWC Executive Board. I attended the 2010 GFWC Convention in Omaha, Nebraska, and the 2010 Southeastern Region Meeting in White Sulphur Springs, West Virginia. My travels across the State, from one district to the next, visiting with Virginia club women remain the highlight of this first year. I celebrate the true, volunteer spirit in each of you and extend heartfelt appreciation to you for taking *time* for Federation.

**GFWC VIRGINIA 3RD VICE PRESIDENT/
DIRECTOR OF JUNIOR CLUBS
LORI CHEVALIER**



Together Everyone Achieves More

Wow, it is amazing to see all that the Junior clubs of Virginia have accomplished this past year; what an awesome team each club has been to their community. I hope this past year has been one that has you amazed at all you have accomplished as a club, district and state. The Junior clubs in 2010 collectively donated 63,709.25 hours on 1,598 projects and raised/donated \$553,122.25. I am in awe of all you accomplish and am proud to be able to represent the junior membership of this federation. Can you imagine how much higher these numbers would be if every club had reported everything they actually did? Yes, Junior membership is down overall, and we lost several clubs; but many clubs saw an increase in membership.

The Junior membership supported a wide variety of projects in 2010. Members held fundraisers from catalog sales to bake sales and yard sales, Breakfasts with Santa and the Easter Bunny, Dinner Theaters, TV Auction, March of Ales, sold cookbooks, candles, and ornaments. Through these fundraisers and additional service projects, clubs were able to support organizations like Relay for Life, Operation Christmas Child, Operation Smile, Girls on the Run, victims of the earthquake in Haiti, UNICEF, HOBY, Salvation Army, Special Olympics, American Red Cross, March of Dimes, MADD and locally with scholarships, VFW, fire departments, schools, After Proms, senior centers, homeless shelters, local scouting troops, and our local military heroes. Clubs also supported their district projects.

Virginia's Junior membership supported the GFWC Signature Project - Domestic Violence Awareness, and the GFWC Virginia State Project – Take Time to Save a Child by volunteering 276 hours on 21 projects and donated \$7,115 (monetary and in-kind). The figures for just the state project are: 4 projects, 64 hours and \$2,119.85 in monetary donations.

Members also supported the GFWC Junior Special Project – Advocates for Children by volunteering 2,976 hours on 65 projects with \$33,879 in monetary and in-kind donations.

Members continue to support our GFWC Virginia Junior Project – Camp Easter Seals UCP. The membership donated \$2,155 in monetary support with 17 hours on 8 projects.

The Junior membership still realizes that they need to train their leaders and take care of their members. 233 projects/programs were completed for Leadership taking 12,625 hours and \$17,488.58 spent in monetary and in-kind funds. Membership had 254 projects taking 5,078.5 hours with \$19,440.87 spent in monetary and in-kind funds.

It has been my honor to represent the Juniors of GFWC Virginia at district, state, region and national meetings. I enjoyed visiting Alice Kyle, Lee and Southwestern districts, getting to meet members in their hometowns and hearing what wonderful things you are doing to better your communities. I share our amazing Junior accomplishments with the other state Directors of Junior Clubs as ideas for their junior clubs. Your accomplishments are also shared with GFWC.

Thank you for being the team players of this wonderful organization and sharing your experiences in Federation with others and increasing our team. As it states at the top of this page, when we work together as a team, we achieve much more than we can as individuals!



GFWC VIRGINIA
1ST VICE PRESIDENT/PRESIDENT ELECT –TERESA CRAIG
ASSISTANT JUNIOR DIRECTOR- JEANNE HAMBY

NASCAR is the leadership theme for this administration. “Pace Yourself” is our motto. We hope that you have and will continue to enjoy all our puns and play on words involving racing.

Recognizing the importance of leaders in our Federation, the focus for the 2010-2012 Administration is “Developing Tomorrows Leaders Today.” Focusing on members’ leadership abilities and qualities enables our membership to take the *pole position* and actively serve in various leadership positions. With all the leadership opportunities each member is sure to take the *checkered flag* as she chooses positions that best compliment the many demands & time constraints facing our membership.

As we *catch the draft* and *maneuver through* the experience of this past year, this Annual Report will reflect the duties and responsibilities of our elected office and the Leadership Program. 2010 started off planning and participating in the GFWC Virginia leadership Training Orientation for incoming district and state officers in March and the Leadership Training Orientation for GFWC Virginia Chairmen and Junior Chairmen in June. Updating the Leadership portion of the handbook and website was accomplished. A Leadership web page was developed for district First Vice Presidents to converse with each other and another web page for “Leadership Lucy” was developed for all GFWC Virginia members to ask questions about leadership and to provide leadership tips. We planned and participated for Conference including workshops in leadership and for our district counterparts. We attended all meetings for Executive Boards, Executive Committees, Budget & Finance and Endowment Committees and have written reports for Executive meetings. Two articles were submitted for *The Virginia Clubwoman*; maintained both leadership web pages; gave club/district leadership workshops; installed new club officers; attended Southeastern Region Meeting; GFWC LEADS, HOBY and the Jeannie Award were well publicized and GFWC Virginia LEADS has been planned and organized by Jeanne for August of 2011. As we put the *pedal to the metal* and race off for the next big event, we welcome this opportunity to serve you.

GFWC 2ND VICE PRESIDENT-
WANDA BURLEY



GFWC Virginia recognized club’s efforts in membership recruitment and retention at the 2010 GFWC Virginia Convention. Members who had received silver or gold membership pins were recognized, clubs were presented Anniversary Certificates, and top recruiters from each district as well as those who received one of the “star” levels were recognized. Club charters were presented to four new clubs: GFWC Ashburn Area Woman’s Club, GFWC Charlotte County Woman’s Club, GFWC Pearisburg Juniores, and GFWC Peninsula Juniores. GFWC Virginia also supported clubs with their membership efforts by making Club Membership Grants available to assist with their recruitment and retention efforts.

GFWC Virginia members are our “*Timeless Treasures*”. Clubs have been participating in the GFWC Seasonal Recruitment Campaign and the GFWC Virginia Recruitment Program. As of February 1, 2011, forty-two clubs reported a net gain in membership in 2010. In 2010, GFWC Virginia clubs reported 3,730 members spent 33,754 volunteer hours and \$78,777.37 on 905 membership projects.

This officer met with the District 2nd Vice-Presidents / Membership Chairmen at the GFWC Virginia Orientation. Our membership team reviewed objectives and set goals for the upcoming administration. In June this officer participated in the Chairman’s Workshop for GFWC Virginia Chairmen. The Membership Section of the 2010-2012 GFWC Virginia Yearbook was reviewed and updated as were membership pages on the GFWC Virginia website and the New Club Kit. This officer and your GFWC Virginia Junior Membership Chairman, Trish Edwards, presented two workshops at the GFWC Virginia Conference in August.

During the past year, I attended GFWC Virginia Executive Board Meetings as well as meetings of the GFWC Virginia Budget and Finance Committee, Endowment Fund Committee, and Strategic Planning Committee. I also attended the Southeastern Region Meeting in West Virginia. I have submitted three articles to *The Virginia Clubwoman*. The District Second Vice Presidents have forwarded recruitment coupons for new members; the information has been recorded and welcome letters have been sent to our new *Timeless Treasures*.

As many of our clubs have demonstrated in 2010, it is definitely possible to see our clubs grow. At times, we see membership retention and recruitment as a challenge; we must inspire our members to become excited about club activities and our Federation. Work with your Federation friends on your membership projects; take time to recognize the efforts of your members and celebrate your successes!

**GFWC VIRGINIA SECRETARY
FRAN EDWARDS
SALLY ANNE LAIR, JUNIOR SECRETARY**



In the year since being installed as GFWC Virginia Secretary, this officer has learned quite a bit. Minutes have been taken and filed for Conference and Convention as well as all Board Meetings. In addition, minutes have been kept for both Budget & Finance Committee and Endowment Committee meetings. This position has developed my note taking techniques, honed my organizational skills, revived my writing skills, and provided plenty of fellowship and fun.

Sally Lair, Junior Secretary/Treasurer has also been busy as she recorded the minutes for Junior Board Meetings as well as Junior Business Meetings.

Prior to installation, Sally and I held orientation for District Secretaries and Junior Secretaries including a session on Leadership styles. We then reconvened with our district counterparts at Conference to answer any questions and refresh the skills discussed earlier. We have included articles in the Virginia Clubwoman magazine and corresponded with district secretaries.

Both Sally and I are honored to have been given the opportunity to serve the Virginia Federation in our respective positions. We look forward to another year of service, fun, learning, and fellowship.

**GFWC VIRGINIA TREASURER
MARTHA MATTHEWS
SALLY ANNE LAIR, JUNIOR TREASURER**



We are certainly enjoying our time serving as your State Treasurer and Junior Treasurer. You elected very capable officers to serve with us and, their dedication, commitment to federation, and assistance make our jobs easy to do.

Please rest assured that the duties that accompany our positions have been carried out in a timely manner. Monthly bills, along with other expenses, all accompanied by vouchers reviewed and signed by the State President, the Chairman of the Budget and Finance Committee and your State Treasurer, have been paid. Bank statements have been reconciled monthly and copies of such, along with all vouchers, have been sent to headquarters to be filed for audit. All dues have been submitted to GFWC and reimbursement has been made to the juniors for their portion of state dues received.

We have written and submitted articles for publication in each issue of the *Virginia Clubwoman*. We also presented a workshop at Conference in August for incoming district treasurers/junior treasurers and provided them with information to pass along to club treasurers. Meetings of the GFWC Virginia Endowment Committee, the Budget and Finance Committee, the Executive Committee/Junior Executive Committee, and the Executive Board/Junior Executive Board have been attended with financial reports being made at each as well as to the general body in attendance at conference. Your State Treasurer also attended the Southeastern Region Meeting in West Virginia in November.

Every effort is being made to assure that the funds of GFWC Virginia are being well protected, in interest-bearing accounts whenever possible, and that expenses are necessary and kept to a minimum.

We appreciate the confidence you have shown in us and look forward to serving as your State Treasurer/Junior Treasurer for another year.



ALICE KYLE DISTRICT

Deborah McClintock, President

443 Members

28602 Volunteer Hours

Arlene Vinion-Dubiel, Junior Director

816 Projects

\$127,205 Donated & In-Kind

Alice Kyle District volunteers actively support their communities, their members, and the Federation. Clubs partnered with other community organizations as well as completed many projects within their own clubs. For the **GFWC Signature Project: Domestic Violence Awareness** clubs supported Madeline's House and the regional Center for Violence Prevention. Another Junior club wrote an article on domestic violence prevention for their local newspaper. For the **GFWC Junior Special Project, Advocates for Children**, one club joined with their local Christmas Mother to provide Christmas for a needy family, another assisted at the Southside Youth Festival and at a local homecoming provided a corn pool for children to play in. In **Arts** six clubs held Art Contests, three held literary contests, one club assisted a high school Drama Department, contributed costumes to their Fine Arts Center, and one Junior club provided meals for summer art center performers. Two clubs made valentines to give to teachers or nursing home residents. In **Conservation** two clubs distributed tree seedlings, one to a local forest, and one club partnered with Master Gardeners and garden clubs to maintain the town's traffic circle. One club did clean up and landscaping at their local art center, community center, and local memorial park. Clubs participated in county cleanups, Adopt-A-Highway efforts, and year-round public trail maintenance. Several clubs provided monthly 'green' tips to their members. For **Education**, seven clubs awarded \$7825 in local scholarships; two clubs supported local educational Foundations and five clubs volunteered at and donated to local libraries and summer reading programs. One club donated dictionaries for 3rd graders in seven public schools. Five clubs donated "back to school" supplies to the District Project, Patrick Henry Boys & Girls Plantation, and one Junior club "stuffed a bus" with school supplies for their local elementary school. One club sponsored "Bud," the "Read to the Dog" Ambassador to whom children read to develop self-confidence and reading skills. Bud was made an honorary member of their club. One Junior club participated in their local Christmas parade with a focus on Reading. **Home Life** projects found clubs holding Blood Drives and driving for Meals on Wheels. Clubs promoted Breast Cancer Awareness by participating in Relay for Life, wearing pink in October, and volunteering at a local Cancer treatment center. Clubs gave to Habitat for Humanity, Easter Seals, Patrick Henry Boys & Girls Plantation, fire departments, rescue squads, and pregnancy support centers. Two clubs volunteered at a local senior center; clubs volunteered at Hospice, food pantries, area hospitals, and provided transportation for patients. Two clubs rang the Salvation Army bell at Christmas. For **Health** three clubs partnered to put on a Bone China Tea to raise awareness of Osteoporosis. A local doctor spoke at the Tea and the money raised was donated to a local hospital to provide bone scans for those who can not afford them. Two clubs participated in Relay for Life. One club sponsored and volunteered at a Red Cross Bloodmobile. One club volunteered with the American Red Cross Relief Organization. **International Outreach** projects saw four clubs support Operation Smile, one club support the Heifer International Project, another hold a shower for Women in Livestock Development to train women to raise and manage livestock. Members participated in Operation Christmas Child, Haiti Crisis, Americares, Gleaning for the World, UNICEF, and Operation Teddy Bear. One club collected canned goods for World Food Day and one supported a local doctor working with Kids First. For **Public Issues** clubs donated to Disabled American Veterans, Paralyzed Veterans, Hospitalized Veterans, WIMSA (Women in the Military Serving America), and the D-Day Memorial in Bedford. One club volunteered at a US Naturalization Ceremony at a local historical site; one tended the gardens at the Blue Star Memorial. Members prepared and served brunch to Veterans. One club held a panel of local candidates with lively Q & A session. Two clubs sponsored After-Prom Parties. One club donated two sets of golf clubs to the YMCA for use by Vets, saved coupons for the military, and participated in the Phones for Soldiers Program. For **Communication and Identity** five clubs distributed a newsletter and sent articles and pictures to the local newspaper. One club used personalized stationery; one purchased an ad in the District newsletter. One club added GFWC to its club name, two clubs use a website, and two clubs created Facebook pages. In **Fundraising** clubs supported GFWC fundraising projects: Uncle Al's Pecans and Grounds for Change Coffee, one club sold their cookbook, several clubs held ongoing projects: Brunswick Stew sale, a Kitchen and Attic sale, Breakfast with Santa, and the 30th Annual Curious Corner. Clubs held a Car Show; sold cookbooks; and held a dinner for the Ruritans. Clubs; raised funds in community-specific ways: selling Community Calendars, hosting a booth at the Heart of Virginia Festival, holding a Game Day. In the area of **Leadership**, clubs reported many members serving in District positions; and several serving at the state level. Clubs sent delegates to District and State meetings. One club held a program on LEADS with a former LEADS participant speaking. Both General and Junior club members hold numerous leadership positions in their communities. Clubs reported donations of time and money to HOBY. In **Legislation/Public Policy** one club participates in local, state and national issues through phone calls, e-mails, and personal meetings with representatives. They attend city council meetings, staying in contact with all councilors.. One member was a Girl's State Counselor. For **Membership** clubs used many fun activities in their retention efforts: You Rock! monthly Appreciation Award, "Timeless Treasure" Awards for behind-the-scene workers, Luncheons in December and May, or in some cases, every month. Clubs implemented various recruiting strategies, a September Membership Drive, a Fall Membership Social, a Past President's Tea. New members participated in Orientation, were presented GFWC pins, and were mentored. Retention efforts included Telephone, Hospitality, Caring Committees, and Memorial services for members who have died. One club has a "Mystery Member" every month. Members are given hints to her identity in the newsletter and a prize is given those who guess correctly. For **Women's History and Resource Center** three club's Historians created scrapbooks. One club held a 55th Anniversary celebration and one club reported a member who was a Friend of the WHRC at GFWC Headquarters and a member of the 1734 Society.



Blue Ridge District

Camilla Cabiness, President

340 Members 47,478 Volunteer Hours

Tammy Epes, Junior Director

854 Projects \$197,229 Donated & In-Kind

The members of the GFWC-VA Blue Ridge District worked diligently during the year to promote the Federation its projects and programs throughout their communities. The officers of the fourteen clubs in Blue Ridge set lofty goals and succeeded in reaching them.

The clubs of Blue Ridge promoted **854 programs and projects** that involved **340 members** this year. Our members spent **45,478 hours** on these efforts. We **donated** a total of **\$144,502** and another **\$52, 727 with in –kind donations**. This is an outstanding effort for our district! Home Life was the major focus for the district, followed by Education, Leadership, Public Issues, Membership, and Conservation. **The District focus** was **“Sweat Suits for Victims”**. This fund provides sweat suits and underwear to victims of domestic violence or rape at local hospitals.

The ladies of the Blue Ridge support a wide range of projects. Each club has talents and surprises in all the things they do. Some project are widely advertised and others are completed with little fanfare and happy results. **The GFWC Roanoke County Woman’s Club** established a relationship with a local hospital and supplied 20 personal care kits for use by victims of rape and abuse. **The GFWC Blacksburg Junior Woman’s Club** furnished an apartment for a young mother and her two daughters. Working with the Women’s Resource Center in Radford, the club adopted an apartment, cleaning, painting, and furnishing it for the family. **The GFWC Bedford Woman’s Club** had total membership participation with the local “Domestic Violence Gala”. The gala raised nearly \$22,000 for the local domestic violence program. Both of the Junior clubs supported the GFWC Junior Special Project: Advocates for Children. **The GFWC Roanoke Junior Women’s Club** made it possible for the Children’s Trust Roanoke Valley to purchase Thanksgiving turkeys for 17 families participating in parenting classes. This was truly a blessing for the families where the parents were working hard to become better parents. **GFWC Blacksburg Juniors** held a baby shower for the NICU at the Carilion Clinic. **GFWC Botetourt Town and Country Woman’s Club** is a strong supporter of local theater, serving on the board, acting as hostesses, and they even have true actresses! **GFWC Bedford Woman’s Club** held a great fundraiser, sponsoring a basketball game with the Harlem Ambassadors playing against local players. The funds raised were used to purchase a service dog from “Canines for Combat Veterans”. **GFWC Floyd County Woman’s Club** operated a USO canteen during the Floyd County Veterans Day Parade. They decorated the canteen in patriotic colors and served over 200 visitors. **GFWC Women’s Club of Roanoke** provided meals every other month for workers on Habitat for Humanity sites. **GFWC Blacksburg Woman’s Club** supports the Montgomery County Christmas Store by collecting a variety of items for the store. Members repair dolls, and toys, making and mending clothes and matching dolls, toys, and books for families to buy. The ladies of the **GFWC Bent Mountain Woman’s Club** support their local library by manning it one night a month to provide extra hours for patrons. They also donated 319 books to the pediatric ward of a local hospital. **GFWC Woman’s Club of Vinton** strong commitment to youth is shown with a scholarship to HOBY, a book grant of \$500 to a local high school graduate and scholarships to the local high school for a senior girl. **GFWC Smith Mountain Lake Woman’s Club** supports Unbridled Saddle, a therapeutic horse school for children. The annual Halloween party hosted by the **GFWC Toteria Woman’s Club** is the highlight of many physically and mentally challenged citizens. This year, 275 guests enjoyed an evening of music, food, and beverages. The club began planning in July for the party in October.

Clubs cooked for Ronald McDonald House guests, walked for Relay for Life, Easter Seal/UPC, Susan G. Korman, and JDF. They planted gardens, supported rescue and fire departments, veterans, military families, and those in nursing home and shelters. The ladies of the Blue Ridge may be small in number but they are big in heart. The challenge in the theme of the administration **“Working Together....What Can We Build?”** has been met this year. We have worked together and built stronger relationships with each other and better communities for those around us. **BRAVO, Blue Ridge, and Keep on Building!**



LEE DISTRICT

Deloris Apsley, President

1,262 Members

109,934 Volunteer Hours

Stacey Garnett, Junior Director

2,287 Projects

\$610,729 Donated & In-kind

GFWC Virginia Lee District has 29 General Clubs and 16 Junior Clubs. We are centrally located in the Commonwealth of Virginia. The year started with a Leadership Workshop, presented by the First VP and Assistant Director of Junior Clubs for the General and Junior Reporting Chairmen. An Art Show for all clubs to enter Member and Student Art was held at the West End Community Center, which is owned by one General club and three Junior clubs in the District. A file exchange/dinner was held for all outgoing and incoming General and Junior Officers and Chairman to exchange their files and have a chance to get to know each other. The Fall Meeting was a joint meeting for Generals and Juniors. The State President and Junior Director were honored guests and speakers at the meeting. A dinner was held in their honor the evening before the meeting. A Christmas Social was held for the General and Junior Executive Committees. During the year Lee District members serve as Docents at the Governor's Mansion in Richmond.

GFWC Signature Project – Domestic Violence Program: Clubs observed Domestic Violence Awareness month in October by wearing and distributing purple ribbons, articles were published in club newsletters, Project Suitcase for women was supported and assault recovery kits were prepared for three hospitals.

The GFWC Virginia State Project – Take Time To Save A Child: Clubs observed National Child Abuse Prevention month in April, planted Pinwheel Gardens, attended training sessions then worked in the Prevent Child Abuse Virginia booth at the Virginia State Fair.

Arts: Our clubs supported the Arts by having docents at the Virginia Museum of Fine Arts, holding Arts and Crafts contest, making Holiday centerpieces and wreaths and taking some of them to elderly members of the community. Two clubs collected watches and money to be donated to the **American Mural Project.**

Conservation: All of the clubs that reported in this area had at least one recycling project for newspapers, aluminum cans, pop tops and glass. Many clubs participated in the Adopt A Highway State program. Shredded paper was given to the Humanize Society to “recycle it”! Clubs participated in Earth Day fairs and trash was picked up from road ways in support of **Keep America Beautiful.**

Education: Fourteen clubs donated \$24,647.00 in scholarships to deserving students in their area and club members volunteered at the State Fair of Virginia.

Home Life: District clubs have made significant contributions of food and volunteer hours to the Central Virginia Food Banks. Several clubs also volunteered with Meals Wheels and provided Christmas gifts to the program participants and Clubs made monetary donations to **Canine Companions for Independence.**

Health: Breast cancer awareness is very high on the list of health subjects for our clubs. Pink ribbons were made and distributed, Yoplait lids were collected, Relay for Life was supported by one club and another club helped by holding an event at McDonalds and raised over \$2,000.

International Outreach: Many clubs donated money to the Haiti earthquake relief. Samaritans Purse-Operation Christmas Child was supported by filling shoe boxes. World Food Day was supported by collecting food that would be shipped to third world countries, **Operation Smile** was supported and information was shared about the **Heifer Project.**

Public Issues: Clubs helped at the local USO by volunteering, donating food and decorating two Christmas trees in a Patriotic theme and donating them. Helmet liners were knitted by club women, kitchen items were donated to the Fisher House at the VA hospital in Richmond, Bingo parties were held at the VA hospital and food and money were taken to the Veterans, **Women in Military Service** was supported by donations and articles in newsletters.

Communication and Identity: Seven clubs joined Facebook to promote club awareness; two clubs advertised on Craig's List for members; three clubs advertised on a community calendar and ten clubs maintain a website.

Fundraising: Clubs sold flower bulbs, Innisbrook wrapping paper, cookbooks, peanuts, and many other items to raise money for projects and had members work at the Bizarre Bazaar.

Leadership: Lee District Clubs invited leaders to attend their meetings, supported the Girl's State Program and the HOBY program.

Legislation and Public Policy: Three clubs visited the General Assembly; many clubs reminded their members to vote on Election Day and provided volunteers at the polls.

Membership: One club wrote letters to each club member thanking them for their dedication to the club; a club placed an ad in a local paper, one club put a more visible sign in front of their clubhouse, and another club held an Open House to attract new members.

Women's History and Resource Center: One club that owns an historic club house updated the kitchen, another clubhouse was included in a listing in the National Register of Historic Places, one club loaned period clothing to the county museum to use in the display of Woman's Historical Clothing and one club participated in an Eleanor Roosevelt Trivia Contest.

The “Unity” Project - The Autism Society of Central Virginia: This is a project that is chosen by the President and Director of Junior Clubs then voted upon by the Junior and General members. \$400.00 was donated by the District to the Holiday Party for children with Autism. This Project will continue through this Administration.

NORTHERN DISTRICT

Barb Kiker, President

1,048 Members

91,636 Volunteer Hours

1,416 Projects

\$636,117 Donated & In-Kind



GFWC Signature Project – Domestic Violence Awareness and Prevention: The Northern Virginia JWC partnered with the WC of Springfield working at the Annual Spring Faire Shopping Bazaar. Profits of \$800 were donated to Bethany House. The Dominion Sisterhood Juniors Club participated with the Prince William CASA's fundraiser by making over a dozen "shadow children" **GFWC Junior's Special Project – Advocates for Children:** The JWC of Loudoun collected \$150 in gift cards for families with children in the local Head Start Program. They also donated \$250 to pay for a camper to attend Camp Comfort Zone.

Arts - Collaboration: The JWC of Manassas awarded their CAPS Grant (in honor of Dale Fisher) to the Future Leading Young Girls Club, allowing the girls to attend the Nutcracker Ballet. The Vienna WC hosted backstage receptions for the 30 choral groups, church choirs, and the US Marine Band at Wolf Trap. They served refreshments to over 600 performers. The WC of Spotsylvania donated \$5,300 to renovate the Marshall Center Auditorium in honor of Agnes McGee, the 1st president of their club. The Clifton Community WC worked with George Mason University's Music Department to recognize a talented student with a scholarship of \$2,000. **Arts Partnership:** The WC of McLean sponsored the 2 week Youth Art Exhibition at the McLean Project for the Arts Gallery showcasing the work of children from 8 local elementary and intermediate schools. The WC of Arlington hosted their 4th Annual GFWC Essay and Poetry Contest with Randolph Elementary School. In addition to individual recognition, \$250 was donated to the school library.

Conservation – Collaboration: The Dominion Sisterhood Juniors Club participated in the cleanup of Accotink Creek, volunteered at Earth Day, and participated in the Home for the Holidays Food Drive by collecting food for dogs / cats. The WC of Annandale partnered with RELEAF to have 50 trees planted to save a wooded area around the remains of a Civil War bridge.

Education – Collaboration: The Bel Air WC hosted the 32nd Annual Spelling Bee with the Prince William County Schools. The first prize winner wins a \$100 savings bond donated by that club. Fourteen clubs presented 33 scholarship awards to college bound seniors and current college students. **Education – Partnership:** The WC of McLean works closely with the Lemon Road Elementary School supporting their Summer Reading Project with prizes, and a pizza lunch. The Spotsylvania WC supports their local schools by collecting 240 pounds of newspapers for recycling, 354 box tops, and 546 soup labels for school supplies. The WC of Springfield supports the RIF Program at Cameron Elementary School.

Home Life – Collaboration: The JWC of Loudoun held their 8th Annual Prom Wishes. Prom dresses, shoes, purses, jewelry, accessories, and cosmetics were collected from the community and made available at no charge to local high school girls. 12 clubs collected food throughout the year to stock local food pantries. The Ashburn Area WC collected professional clothing, shoes, and accessories for "Woman Giving Back" (in-kind \$1,500). The Woodbridge WC completed a renovation of the children's room at the ACTS Homeless Shelter. **Home Life – Partnerships:** Several clubs featured Canine Companions for Independence at their meetings by inviting local CCI dog owners to come with their specially trained dogs. **Health – Collaboration:** The GFWC Dominion WC hosted a Passionately Pink for the Cure event at a local restaurant to benefit the Susan G. Komen Foundation (\$341.50)

International Outreach – Collaboration: The JWC of Manassas sent personal hygiene kits for the Haiti earthquake victims. The WC of Arlington collected items and filled Operation Smile Bags with 240 items. The WC of Fairfax donated gently worn shoes for Souls for Souls to be sent to Haiti. **International Outreach – Partnerships:** The Dominion Sisterhood Juniors Club co-hosted a Taste of Italy with the Dominion WC. Waitressing for tips raised \$240 for Operation Smile. They also sent 12 Operation Smile Bags.

Public Issues – Collaboration: The Western Fairfax County WC supported Freedom Petals by donating 7 boxes of vases to help the organization deliver flower arrangements to wounded soldiers at Walter Reed Army hospital. The Herndon WC helped research and restore an Honor Role Plaque for their Town Hall memorializing 117 men and women who served in WWII

Fundraising: 10 clubs sell various items, from White House Ornaments to coffee, to raise funds. The WC of McLean and the Clifton Community WC have annual homes tours. The WC of Springfield runs The Pink Elephant Thrift Shop. The Dominion WC runs an Annual Golf Tournament.

Leadership: 7 club members attended Virginia LEADS this past year. The WC of Fredericksburg temporarily solved a leadership problem by rotating all past presidents to preside over monthly meetings.

Membership: The Dominion Sisterhood Juniors Club held several events: PJ Party Movie Night, Membership Tea, and Fun in the Sun Pool Party. The JWC of Manassas worked with the WC of Manassas creating door hangers which contained club information and GFWC material. The Bel Air WC and the Woodbridge WC teamed up with a membership event featuring a local TV personality to attract new members. The Western Fairfax County WC continued its successful Power of One Series by inviting the creator of Freedom Petals to speak at an event.

Woman's History and Research Center: The WC of McLean researched, wrote, and distributed their club history to their members to celebrate 50 years of community service

Virginia State Project – Take Time to Save a Child: Clubs have embraced the State Project with Pin Wheel Gardens, donations to Hugs and Kisses, and by donating arts and crafts supplies to abused women's shelters for the children.

SHENANDOAH DISTRICT

Judy Gough, President

529 Members
1,177 Projects

40,682 Volunteer Hours
\$187,879 Donated & In-Kind



The members of Shenandoah District did incredible community acts of service, donated huge amounts of money to schools, other non-profits and agencies, sacrificed time with their families, volunteered untold number of hours within the area they lived, and generally provided for the well-being and care of others in their area.

Arts: Clubs held Art/Craft shows for their members and for Student Art. Four Clubs sponsored club and student writing contests through the GFWC Programs. The Waynesboro WC hosted the Annual Fall Foliage Art Show for two days. Club members decorated community Christmas trees and provided craft events for members and guests. Covington JWC sponsored an amateur photo contest for local residents and displayed the winning entries at the Covington Library.

Conservation: All Clubs are involved with recycling, beautifying communities, and adopting "Highway/Road Sites." One member of Covington Juniors donates her time picking up litter along the trails at Douthat State Park. Buena Vista WC planted 100 zinnias at the entrance to the park. The Covington Juniors actively supports the Alleghany County Humane Society. Staunton Augusta Juniors pick up trash quarterly along a two mile section of road. A number of clubs have conservation/go green tips published in their newsletters.

Education: A total of eighteen scholarships were given from eleven Clubs, amounting to \$14,175. District Club Members volunteer in the library, honor their teachers with refreshments during Teachers Appreciation Week, and members collect Campbell soup labels and box tops for their school. Books are given to schools, libraries, placed in local Laundromats, in Emergency Room and Radiology Departments at local hospitals. Club members serve as book buddies and clerical aides to various teachers during the year. Several clubs donated monies and backpacks and supplies to help with students who could not afford to have those supplies at the beginning of the school years.

Home Life: The Staunton-Augusta Juniors volunteered at the Valley Mission Shelter cooking meals and donating clothing. The WC of Madison County provided assistance to three area food banks, providing \$1500 in monetary assistance. Many clubs gave donations and food to their local food banks, Free Clinics, Operation Santa Claus Programs, gave needy family Christmas presents, presents to nursing homes, hospitals, pregnancy help centers and many more organizations. WC of Greene is in a partnership with Social Services in operating a Food Bank. Waynesboro Woman's Club continues to operate the Clothes Closet for local area needy residents.

Health: Programs were held on various women's health issues including self-breast examination, cancer, women's heart issues, home safety, way to stay healthy, staying active, improved long term health care. Two Clubs decided not to exchange Christmas presents but to give money to Marianne's Room at a local hospital for people undergoing Chemo and to a family whose mother was in the final stages of cancer. A club donated 100 fleece throws to give to Meals on Wheels recipients at Christmas. Club members donated numerous items to local nursing homes including books, magazine subscriptions, flowers, potted plants, seasonal items to decorate with as well as personal items for the residents.

International Outreach: Wayland Woman's Club completed 50 bags for Operation Smile. The Lexington Woman's Club hosted their 18th International Dinner. Several clubs donated money to Operation Smiles, gowns, and blankets. Buena Vista Juniors participated in Operation Christmas Child filling shoeboxes.

Public Issues: Donations to CASA and other organizations at Christmas were made by several clubs. Volunteering and donating to the local food banks were done by several clubs. Several clubs had speakers from the local rescue squad who represented the volunteer and the paid staff informing the members of the new policies governing each other. Another speaker from 911 on the new emergency system was had by a club. One club continued its project of collecting for UNICEF at Halloween in their community.

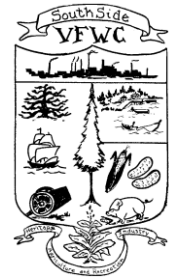
Public Relations: Many clubs are wearing their pins when out in public on volunteer events, doing fundraising, and many are using plaques with the club's name when suitable. Many of our Clubs have been able to get publicity in their local papers on projects and events held. Clubs reported that all are doing newsletters – most are on line as well as having yearbooks printed and available especially to new members.

Domestic Violence: Clubs have had several programs on domestic violence and donations have been made to shelters especially for the children housed there.

Fundraising: Arts and Craft Items were auctioned at a Christmas Dinner, serving pancakes at Breakfast at Applebee's Restaurant, serving Barbeque Chicken, Bridge-A-Rama, having plant sales, yard sales, jewelry sales, bake sales at Festivals, Box Lunches sold to office staff and at employment businesses, English Tea Party, Fashion Shows, Harvest Dances, participated in Belk's Charity Sale, sold Christmas Ornaments, Christmas Homes' Tours, Bingo Parties, Home Interior Candles Sale. Clubs worked with other nonprofits to help with festivals, fairs and special events.

Membership: A mother/daughter banquet, special recognitions of birthdays, progressive dinners, catered events, picnics, membership teas were all held with a focus of getting new members. Special events were held at club meetings to retain members: socials with husbands and families, fun projects at club meetings, club field trips.

Leadership: Clubs have Orientation Sessions for new members, encouraging members to attend District and State Meetings. Clubs asked leaders at District and State to do programs. Yearbooks are given to Club members. Programs and skits are being developed to help members to be aware of why they are federated and explaining what the Federation does for us. 3 members were at the 2010 LEADS conference from the District. Clubs are doing Newsletters to keep all members updated – sharing of GFWC Va. Clubwoman Magazine and District Newsletter, which has helped. Updating positions and descriptions for Clubs has been a benefit. A number of Clubs have leaders in District and State Positions serving this Administration.



SOUTHSIDE DISTRICT

Del Williams, President **651 Members** **145,887 Volunteer Hours**
Angela Paez, Junior Director **1,115 Projects** **\$203, 133 Donated & In-Kind**

Arts: Clubs sponsored The Young Peoples Concert, student art shows, arranged for student Art winners to display their art work in a local bank lobby, dolls were dressed and stockings were filled for the Salvation Army. Members served on boards of local theatre groups, art centers, and other cultural art venue's, members are part of musical groups and belong to line dance groups performing at local hospitals, nursing homes and assisted living centers.

Conservation: Clubs subscribe to "Kind News", collected ink cartridges, used cell phones and used eye glasses, and collected tennis shoes recycled by Reebok for playground materials. Clubs recycled aluminum, planted trees, cleaned a cemetery, pruned trees, continued the "Paint the Town" projects as well as, and the River Project to learn facts about our rivers and how to clean the debris from the river. One club maintains an oyster site, reporting on the progress of the oysters. One club observe "America's Recycle Day" by inviting first grade students to make Christmas ornaments from recycled materials and decorating a tree for the foyer of the Administration Building.

Education: Clubs have and support book club meetings, and had an author as a speaker. Five clubs collected or donated books in their community, and helped label, box and distribute dictionaries to 9th graders in their respective communities. A Club keeps a teacher's reward box stocked. Another club stocks a supply closet at three elementary schools with pencils, pens, notebooks, underwear, socks, sweatpants, etc. for the use of the children in the schools as they need items. Clubs support their libraries by donating books, sponsoring Dr. Seuss birthday parties and planning a *Diary of a Wimpy Kid* program. Clubs sponsored After Prom parties, school book fairs, and books were given to visiting children during Breakfast with Santa. Three clubs supported HOBY with donations and each gave a gift of a book on leadership and a portfolio to their HOBY ambassador. Three clubs worked in their schools tutoring or volunteering as school helpers. Clubs observed National Education Week with baskets of flowers and plants for each school in their city. Community Libraries were supported by donating to their local schools and the local library. Scholarship awards were given to graduating seniors.

Home Life: Clubs visit nursing homes giving parties and participate in their activities. Donations for much needed compression sleeves are given for Lymphodema patients at MCV. Clubs participated in Relay for Life, drove for Meals on Wheels, informed members about organ donations, supported the Juvenile Diabetes Research Foundation, popped soda can tops for Ronald McDonald House, supported Crater Community Hospice, Habitat for Humanities, and March of Dimes. Clubs observed World Food Day by collecting food for the local food banks, sent cards and meals to member who experienced illness or death in family, food and clothing for families in need, toys for kids for police department are donated. Clubs provided transportation for shopping and doctor's appointments to nursing home patients, supplied fruit baskets to shut-ins, supported CARES shelters and supplied lunch for Tri-City Work Camp.

International Outreach: Club members remembered soldiers by sending baked goods, observe and supported "Samaritans Purse/Operation Christmas Child". Collected stamps for UMCOR for relief services, and supported Operation Smile by sending items for Smile Bags.

Legislation: Clubs donated 50 minute prepaid phone cards, collected and districted calendars, used stamps, magazines and other items for McGuire VA Hospital. Clubs supported Women in Military by writing letters to local newspapers to draw attention to the US Army Women's Museum at Fort Lee, donated to D-Day Memorial, attended the first ceremony held in Virginia honoring veterans of Missing in America Project. One club had a woman veteran as a speaker and registered her at the Women in Military History Service in DC.

To support Take Time to save a Child, local law enforcement and county officials were invited to "plant" pinwheels to call awareness to Child Abuse. Clubs participated in Healthy Families, held a masquerade ball for their local domestic violence shelter, had a pajama party to collect pajamas, slippers and stuffed toys for a local shelter.

Fundraising: Clubs held fundraisers, sold calendars, had bake sales, held Bingo and Bazaar, New Year's Eva Gala's, Basket Bingo, Book Luncheons, Fashion Shows, sold knives and plants.

Communications/Identity: Clubs establish their identity and communicate in a number of ways, by monthly newsletters, five clubs have GFVC in their name, have websites, and Facebook accounts, display logo's on T-shirts, tote bags, and signs posted to the entrance of their town.

Woman's History and Resource: Clubs continue to keep and preserve their history, by keeping club scrapbooks, hold an Oral History of the year's event, having displays in public places.



SOUTHWESTERN DISTRICT

Jenny Martin, President **391 Members** **35,310 Volunteer Hours**
Kristi Easton, Junior Director **637 Projects** **\$122,975 Donated & In-Kind**

Southwestern District volunteers had “sole” as they attempted to “make a difference” in their local communities. Junior members supported the Arts program by holding coloring contests and serving as judges in the local Christmas parade. Members wrote poems and short stories, participated in craft shows, visited museums and art exhibits.

Southwestern District went “green” as members participated in county clean-up projects, observed Earth Day mulched their adopt-a-spots, and recycled plastic, newspapers, greeting cards, and stuffed animals.

Clubs promoted education by providing scholarships, supporting their local libraries with donations of books, held a college shower for two Upward Bound students, collected Labels for Education, and donated school supplies,

Home Life was supported throughout Southwestern District. Narrows and Pearisburg Juniors gave monetary donations to Community Action and the local Social Service Department to provide needy families with the basic necessities such as water, lights and food during these tough economic times.

Members prepared and delivered meals to needy families, brought toys and clothes for children, assisted in stocking food pantries, collected soup and crackers for seniors, and collected blankets for the homeless population, provided transportation to and from doctor appointments, and purchased hearing aids for needy individuals.

Health remains an area of interest with the two junior clubs focusing on Relay for life events and giving monetary donations toward the purchase of wigs and bras as part of the American Cancer Society’s Look Good Feel Good Program for cancer survivors. Members participated in blood drives, assisted with health screenings, wore red for Heart Awareness Month in February, and observed October as breast Cancer Awareness Month by wearing pink ribbons and by making monetary donations, creating goody bags for ill children, provided mobile health services and meds to the uninsured, gave gifts to the mentally challenged, visited area nursing homes and hospitals, and had special guest speakers do talks about diabetes, avoiding stress, and about the importance of keeping your heart healthy.

Members shared their travels to parts around the globe and sampled a variety of food from different countries at an International picnic, and went Trick or Treating for UNICEF. Also, monetary donations were given to Haiti, Heifer International and to Operation Smile.

Junior and General Clubs joined forces in the fight against cancer as they held a golf tournament to raise funds for cancer prevention and research.

Historical buildings and landmarks were cleaned and decorated, newsletters promoting tourism were created and troop boxes were assembled and candidates presented their views in local forums where they focused on public issues.

Good communication skills remain the key to success in Southwestern District as members recognize the importance of promoting their individual clubs, the district, and the Federation.

Club banners were displayed at events, and the GFWC emblem was displayed at the entrance into town. Members wore federation apparel and club shirts and pins as they travel around the county.

Photos, publicity booklets, web sites, face book, Twitter, and word of mouth are some of the tactics used by members to update others about the “buzz” of events that are occurring within Southwestern District.

Juniors focused on fundraisers such as their Annual T.V. Auction and Annual Breakfast with Santa where the proceeds from these events go to charitable organizations within the county.

Clubs had booths at fairs where they sold craft items, baked goods, t-shirts, jewelry, rada knives, hotdogs, cow bells, grab bags, nuts, BBQ lunches and pancake breakfasts, sold raffle tickets, held silent and “live” auctions, played Longaberger bingo, and held yard and vendor sales.

Southwestern District held a Leadership Workshop and utilized resources from GFWC and GFWC VIRGINIA as a tool to train and recruit leaders. Members served in leadership positions on club, district and state levels.

Leaders attended GFWC VIRGINIA LEADS workshops and one leader from Southwestern District was chosen to attend GFWC LEADS in Milwaukee. Donations were made to HOBY and Girls State where young adults can gain confidence and develop good leadership skills. Also, because of the ongoing leadership development and training the first Juniorette club known as the GFWC Giles County Juniorette club was established in Giles County.

Legislative issues are important in Southwestern District and the Richlands Woman’s Club created a booklet for their members instructing them about news laws in Virginia and gave them directions on how to contact their representatives. Members attended hearings in Richmond and shared legislative updates from GFWC.

Membership incentives such as dues reduction, membership baskets, and recognition of top recruiter were utilized by clubs and the district in their attempts to gain new members and to retain current members.

Clubs held membership socials and Christmas dinners, secret pal exchanges and utilized the “Just Ask” technique to increase membership. Also, clubs used tools such as newspapers, newsletters, flyers, ads, face book and twitter as networking sources to promote their clubs, district, and the federation.

As officers of Southwestern District we have strived to fulfill our duties by visiting clubs, doing officer installations, completing reports, promoting membership and training and developing new leaders.

Southwestern District members are Busy as Bees as they strive toward “Making a Difference” in their communities by showering others with the compassion that they have deep within their “Soles”.

TIDEWATER DISTRICT

Carol Rollins, President

1,266 Members

100,347 Volunteer Hours

Kristi Barber, Assist. Junior Director **1,284 Projects**

\$481,997 Donated & In-Kind



The members of the Tidewater District are awesome volunteers. The evidence of their hard work and creativity is shown in their reports. In addition to "tried and true projects", many clubs sought new ways to serve the community and raise funds for charities. In this transition year for reporting, they still did a good job of reporting.

Clubs supported the GFWC Signature Project of Domestic Violence by supporting local shelters through donations of supplies, gifts, clothes, and cash. The Salvation Army Christmas projects were supported through the adoption of angel tree children, dressing bears, and stuffing stockings. Funds were also raised for CHKD.

Members enjoyed the art through participating in and attending various performances. In addition to attending programs at the Peninsula Community Theater, American Theater, Chrysler Museum, and The Ferguson Center, members made monetary donations to keep art performances alive. Donations were made to the VA Stage Company, Hurrah players, Tidewater Winds, and Harbor Lights. The JWC of Hilton Village presented their gas light theater play and it was supported by many Tidewater members. Creative arts abounded with the making of items to sell or for their own enjoyment. Art shows were sponsored for professionals and students. Members supported the district art show.

Tidewater is surrounded by water so it was natural to support conservation projects protecting our waterways. Work was done with the Lynnhaven River Project, Oyster Reef Keepers of Virginia, National Wildlife Refuge, Elizabeth River Project, and the Chesapeake Bay Foundation. The documentary about our endangered waterways, "Last Boat" had its premier showing at the Mariners Museum and club members served as hostesses for the showing. Beautification projects included clubhouse maintenance, yard contests, garden tours, and adopt a spot. Animal Rescue, the SPCA and a feral cat colony were supported. Of course, members did what they could to recycle everything.

Donations of books, supplies, and money went to support local schools. Almost every club sponsored scholarships, either through local schools or Fanny Stearns. Farm Fresh and Food Lion receipts, Campbell's soup labels, and Boxtops for Education were collected. Several members participated in book clubs. Some attended the VA State Fair.

Many projects reported in this category centered on helping people in underdeveloped countries. Many clubs made monetary and supply donations to the Haiti disaster relief. Christmas gifts in the shoe box projects were sent to many children. Donations were made to Physicians for Peace, clothes to Africa, classrooms in Costa Rio, and sending drugs through SEDONA. The Bransby Home for Rest for Horses was supported by two clubs through the collection of postage stamps. Many clubs collected funds for UNICEF, Operation Smile, and Heifer International.

Much of the effort in Public Issues was to support the troops in the Middle East. Donated items included knitted helmet hats, Quilts of Valor, pocket pillows, and goody boxes. Safe driving issues were addressed through the AARP driving program and Distracted Driving Pledges.

In Communications and Identity clubs used newsletters and newspaper articles, started web sites and have Facebook pages. Two clubs participated in parades. Many clubs wear club embroidered apparel.

Clubs used community events to raise funds by participating in city festivals by parking cars, pumping beer, and serving Brunswick stew. Clubs catered dinners, had fashion shows, card parties, and played bingo. Those with club houses rented them to help with the upkeep. Clubs entertained for a fee with a womanless beauty show and a play.

Leadership projects included officer training and the encouragement of members to attend the president's council meeting, district and state functions. Youth leadership was encouraged through donations to HOBY.

Under Legislation and Public Policy clubs encouraged members to vote in local elections. Members brushed up on their skills through Parliamentary Procedures workshops. One person attended a legislative rally.

Realizing the importance for membership, clubs held picnics, holiday parties, pot luck dinners, bridge groups, and prayer breakfasts. Members were provided information through yearbooks, newsletters, and calling trees. Some clubs send out birthday, get well, and sympathy cards. One club sponsored a juniorette club that continues to grow.

Clubs preserved their heritage through scrapbooks and DVD pictorials. Donations were made to the GFWC Resource Center, Camp Easter Seals, the Dogwood Society, and the VA Tech ambulance fund.

The system of reporting was revamped by GFWC this year. During this transition year, many clubs did not fully understand the difference between Collaboration and Partnerships. With further training of club presidents and district chairmen, the executive board feels that there will be a better understanding of the GFWC objectives and a more accurate report showing an increase of participation and support in all areas.



2010 AWARD WINNERS

ARTS DEPARTMENT
Betty Shields, Chairman

564 Projects
37,716 Hours

3,275 Members Participating
\$85,828 Donated & In-Kind



Theater was the project of many clubs as they dealt directly with productions, set design, costumes, food, programs, selling and collecting tickets, and acting; members also supported by attending these and other events. Art shows for both members and students gathered support and participation; clubs sponsored student writing contests involving essay and poetry, while interest in photography increased; arts and crafts shows were popular. Music was heard from club chorales and other singing groups; numerous student scholarships were presented; and donations were made for purchase of brass instruments.

Best Overall – Small Club – Varina Junior Woman’s Club- Lee District

This club produced their 40th Annual Dinner Theater, culminating with the two evening event which involved the entire membership, spouses, graduates and volunteers. Beginning with play selection all aspects were covered from ticket sales of 625 to collections. They updated and rebuilt sets; coordinated meals; and prepared PowerPoint presentation of past performances.

Best Overall – Large Club – McLean Woman’s Club – Northern District

This club had 13 projects, most noteworthy the Club Chorale consisting of 24-26 members, one of which was the accompanist. Performing several times during the year, rehearsals twice a week for five months and once a week for three months, each rehearsal totaling three hours. A great member retention and public relations tool for the club.

Best Single Project – Small Club – Partnership – no award

Best Single Project – Large Club – Partnership – no award

Best Single Project – Small Club – Collaboration – Woman’s Club of Arlington – Northern District

This club sponsored their Fourth Annual GFWC Essay and Poetry Contest at the Randolph Elementary School with 153 entries. The first year only one class participated; the second year 40 students participated; year three 117 participants. Judges were selected per GFWC guidelines. The club also made a \$250 donation to the school library.

Best Single Project – Large Club – Collaboration – Junior Woman’s Club of Williamsburg – Tidewater District

Each year an Arts Donation Forum is held to determine which art-focused organizations will receive monetary support from JWCW, funded in part by their Annual Spring Art Show. This year 32 groups were the recipients of \$16,505 in groups from an elementary school to help purchase a new kiln, to helping fund tuition cost for underprivileged children in a youth orchestra.

CONSERVATION DEPARTMENT 576 Projects 5,244 Members Participating
Kathy Hicks, Chairman 28,196 Hours \$66,423 Donated & In-Kind



Clubs have their own version of recycling, from collecting office products to bottle caps. Handing out cloth grocery bags to conducting contests for the most uses of plastic bags. Electronic recycling and greeting cards has also been reported. Clubs had yard of the month events, celebrated Earth Day, planted donated trees on Arbor Day, worked oyster garden farms in their own backyards of their docks and participated in shore line cleanup projects. Clubs had members bring their own cups to meetings and served only finger foods to cut down on paper product use.

Best Overall – Small Club – GFWC-VFWC Kempsville Woman’s Club – Tidewater District

Participated in projects from Earth Day celebrations to recycling brown paper bags for take out dinners. Sponsored young scientists program at the Virginia Aquarium and Marine Science Center. Donated to the Elizabeth River program to preserve the wetlands. Presented club members with small bags of birdseed to remind members to feed the birds during the winter.

Best Overall – Large Club – Woman’s Club of Essex County, GFWC – Lee District

Beautification awards were given to local businesses on a monthly basis, based on painting and planting with general improvements to the establishment. Maintained the landscaping at the children’s garden at the public library. Club members learned about the importance of composting and the correct way to set up a composting system. Adopted a highway.

Best Single Project – Small Club – Partnership – Woman’s Club of King and Queen County – Lee District

The club worked diligently collecting items for a live auction to benefit Humane Society. All proceeds were given to the Humane Society. Fun was had by all in attendance light refreshments were served.

Best Single Project – Large Club – Partnership – Woman’s Club of Smithfield – Southside District

The club held an oyster gardening project working with the Chesapeake Bay Foundation within the Keep America Beautiful Inc. boundaries. This project has placed 1000 spat in Cypress Creek to grow and then they will be harvested and returned to the Chesapeake Bay next summer.

Best Single Project – Small Club – Collaboration – Midlothian Junior Woman’s Club – Lee District

The club held their annual Cinderella Dreams project, which collects formal dresses for area high school girls to reuse for their prom dresses. More than 800 dresses were collected. The community supported the event by making donations and helping to decorate the retail space.

Best Single Project – Large Club – Collaboration – Spotsylvania County Woman’s Club- Northern District

Maintains a year round log to record members recycling efforts. This helps to keep recycling on the members mind.

EDUCATION DEPARTMENT 891 Projects 4,154 Members Participating
Kelly Kranz, Chairman 45,982 Hours \$327,483 Donated & In-Kind



GFWC Virginia members focused on literacy and student need in 2010. Members volunteered in classrooms, collected box tops, register receipts, labels. Books and school supplies were donated to schools, shelters, hospitals and foster care centers. Reading libraries were created. Teachers and Dr. Seuss were celebrated. Clubs awarded scholarships to graduating seniors, HOBY, Governor’s School and Boys/Girls State.

Best Overall – Small Club – GFWC Bent Mountain Woman’s Club – Blue Ridge District

Developed plan & volunteered to allow area library to stay open an additional night at no extra cost. Donated supplies & box tops to school and volunteered in classrooms. Donated books to pediatric unit. Developed/held Read Across America program at library with children’s author attending. Designed a self-driving tour of the one room schoolhouses of Bent Mountain.

Best Overall – Large Club – Woman’s Club of Powhatan County – Lee District

Supported schools with scholarships, box tops, soup labels, school supplies and books. Morning Book Gang book club & Book Basket at club meetings. Volunteered at the State Fair. National Library Week gifts to all area & school libraries. Celebrated National Education Week with baskets of goodies & supplies at school staff rooms and with thank you ad in local paper. Kits for Kids program.

Best Single Project – Small Club – Partnership – no award

Best Single Project – Large Club - Partnership – no award

Best Single Project – Small Club – Collaboration – GFWC Roanoke Junior Women’s Club, Inc. – Blue Ridge District

Explored & found community need of bi-lingual books for area Spanish speaking families. Donated and obtained grant to donate 1,352 books to area schools and agencies. Bi-lingual books created literacy opportunity for children and families.

Best Single Project – Large Club - Collaboration – Junior Woman’s Club of Williamsburg – Tidewater District

To promote literacy & reading, club held a First Grade Book Exchange. Students in area public/private schools may bring up to 3 “old” books to exchange for an equal number of new/gently used books. If a child does not have a book to exchange, they may select one new book to keep. Twelve schools participated which allowed 775 children to exchange nearly 1,500 books.

HOME LIFE DEPARTMENT **736 Projects** **4,098 Members Participating**
Sue Basham, Chairman **56,594 Hours** **\$266,331 Donated & In-Kind**



Best Overall – Small Club – GFWC Botetourt Town & Country Women's Club – Blue Ridge District

This club adopted a family whose mother had deserted them a year ago leaving the father to raise their four children by himself. Numerous meetings with the father were necessary to determine the needs of the family - a gift card was given for back to school and then at Christmas -the club purchased many items for each child and then gave the father - the gifts along with \$200 and "family gifts". Plus this club volunteered their time and efforts to assist the local food pantry and a local nursing home plus many assorted other projects.

Best Overall – Large Club – GFWC Dominion Woman's Club – Northern District

Provided monthly Emergency Collections to their Fauquier Family Shelter; adopted PACE WEST middle and school and donated winter coats, and provided emergency food and supplies. The club has "The Birthday Fairy Program- to provide a little pick me up for families striving to get back on their feet - celebrate their children's birthday. Another birthday program they have is Mommy and Me Birthday and a program called FFS 6 B's Project for homeless children in their local shelter.

Honorable Mention – Large Club - Junior Woman's Club Loudoun – Northern District

Supported Meals on Wheels by transporting and delivering meals to residents twice a month; worked with their local food pantry by collecting food - over 132 pounds, personal care items and cleaning supplies; collected personal size hygiene products for distribution to the Loudoun Cold Weather Shelter plus for the shelter-the club collected coats, hats, scarves, and gloves and the Loudoun Abused Women's Shelter. They stuffed and donated filled stockings, worked in the "store" and collected and donated clothes, games, books puzzles and toys for their local "Neighbors Helping Neighbors" program

Best Single Project – Small Club – Partnership – no award

Best Single Project – Large Club - Partnership – no award

Best Single Project – Small Club – Collaboration – GFWC Lilac Junior Woman's Club – Alice Kyle District

This club of five (5) members did a project coined "Stalk and Give". They piled 10 people into a van, each with \$20 in hand and trolled the packing lots of various stores, gas stations, Goodwill and pharmacies looking for someone who needed or would appreciate \$20 for the holidays. With each smile, hug and warm blessings from those who received the \$20, they knew that they had spread a small bit of joy to people that may not have had much to be joyful for.

Best Single Project – Large Club - Collaboration – Woman's Club of Sandston – Lee District

The club supported the Project Night Night which provided tote bags containing a "lovey" blanket, a stuffed animal and an age-appropriate books plus a coloring book and crayons to children in the local homeless shelters.

Honorable Mention – GFWC Dominion Sisterhood Juniores – Northern District

The club presented one of their local food store to partner with that store to acquire donations of needed items as well as monetary funds. It was a win-win deal - the store increased their profitability and the club got much needed items and monetary funds for their local Food Pantry.

HEALTH **492 Projects** **4,098 Members Participating**
Becky Tate, Chairman **18,967 Hours** **\$132,625 Donated & In-Kind**



Best Overall – Small Club – GFWC Kanawha Woman's Club – Lee District

This club held nine (9) health collaboration projects with total dollar and in-kind donations amounting to just under \$2,000. The Kanawha Woman's Club did numerous hands-on health projects, including the Jingle Bell Run, working with the Massey Cancer Center Thrift Store and holding exercise programs at each meeting. Numerous monetary donations were made to health organizations. They also participated in three (3) health partnership projects, including two (2) March of Dimes walks and a donation to Easter Seals.

Best Overall – Large Club – Junior Woman's Club of Loudoun – Northern District

This club volunteered over 210 hours and made in-kind and dollar donations of over \$2300. The club featured a different health article every month in their newsletter. They participated in numerous health walks and in several other hands-on health events.

Best Single Project – Small Club – Partnership – Woman's Club of Tidewater – Tidewater District

This club held a March of Dimes Prematurity Awareness project. Each member was given a baby food jar and asked to collect and fill the jar with dimes for nine (9) months (the normal, healthy time a woman carries a baby). All of the dimes were collected, counted and given to the March of Dimes Prematurity Awareness program.

Best Single Project – Large Club – Partnership – Herndon Woman's Club – Northern District

This club gave an autistic child a campership to Easter Seals. The club worked in the schools to select the best candidate and assisted in filling out the application and other information needed by Easter Seals. The camper also came to a club meeting and presented the club with a thank you poster and information about the camp experience.

Best Single Project – Small Club – Collaboration – GFWC Roanoke Junior Women's Club – Blue Ridge District

This club presented a program on childhood obesity and "Being Size Wise with Food." Ten of 13 members participated in this very timely and important information session.

Best Single Project – Honorable Mention – Collaboration – GFWC Dominion Sisterhood Juniores – Northern District

This club sponsored their 1st Annual Volleyball Challenge. These juniorettes challenged their general club to a volleyball game on the night before Thanksgiving to get everyone's metabolism geared up for their Thanksgiving feasts. The club adjusted the rules as needed to keep the game competitive and fun and they provided bottled water for the participants. The clubs also held an "after game celebration" to celebrate their healthy accomplishments.

GFWC VIRGINIA JUNIOR CONTINUING PROJECT-CAMP EASTER SEALS **Lori Chevalier, Chairman 67 Projects 339 Members 831 Hours \$2,039 Donations**



Best Overall – Small Club – Narrows Junior Woman’s Club of GFWC – Southwestern District

This club donated \$490 to Camp Easter Seals. They also have \$100.00 budgeted for a Camp Project and donated \$5.00 to the Staff Recognition Fund.

Best Single Project – Small Club – Junior Woman’s Club of Essex County– Lee District

This club donated \$600.00 to sponsor a campership.

Best Overall – Large Club – No Award

Best Single Project – Large Club – No Award

PUBLIC ISSUES

Karen Attreed, Chairman 689 Projects 5,930 Members Participating
30,134 Hours \$446,832 Donated & In-Kind



Best Overall – Small Club – The GFWC Virginia Lynchburg Suburban Woman’s Club – Alice Kyle District

The Club supported veterans in their community, promoted legislation in favor of veteran’s issues; worked with representatives to obtain a VA facility in Lynchburg; urged businesses to offer jobs and benefits to veterans; urged the community to acquire and display the American flag; donated to the Coupon Campaign; gave two sets of golf clubs to the YMCA; supported their police department, held programs on community and senior safety and printed information data on safety issues and distributed it to members and friends; and distributed information on safe handling of medications, Medical Alert systems and the development of support systems.

Best Overall – Large Club – The Woman’s Club of Smithfield – Southside District

The Club donated to the D-Day Memorial, assisted with the Memorial Day Parade, flew the American flag on national holidays, donated items to Disabled American Veterans and to the Veterans Administration Hospital. Members purchased, collected and mailed linens, Virginia Flags, American flags, Christmas cards, and flavored coffees to the Virginia National Guard Unit (where a local girl is serving) in Afghanistan. Members collected old and worn American flags were collected for proper disposal. A speaker on the History of Women’s Rights was entertained and voter information was distributed in the community. Members serve on many community councils. Donations were made to the local rescue squad and to DARE. An auction basket was prepared for Crime Line’s Lock-U-Up Program and publicity was provided and a member taught a class on the ARP Driver Safety Course.

Best Single Project – Tie – Small Club – Partnership – GFWC Kanawha Woman’s Club – Lee District

The Club submitted a registration form for a young lady whom the members had known for 25 years and who served several years in the U.S. Air Force to the Women in the Military Service for American Memorial Foundation, Inc. for membership. The Club met this young lady when she was seven when they befriended her mother, Rosa, a quadriplegic. Members completed and submitted the application form including all necessary military service dates and a picture in uniform with a donation to the Foundation. In May 2010, the official Foundation issued Certificate of Membership and Membership Card was presented to their applicant.

Best Single Project – Tie – Small Club – Partnership – GFWC Amherst Junior Woman’s Club – Alice Kyle District

The Club partnered with the Amherst County Sheriff’s Office and Safe Kids USA to host a child Safety Day in recognition of Child Passenger Safety Week. The day included car seat checks and installations, child ID cards, and information from a D.A.R.E. officer. Members brought hoola hoops, bubbles, bean bags, crafts, snacks and drinks to occupy young children while the parents were involved. Each child received a book from the woman’s club. The event was publicized in local newspapers and flyers distributed to the school system and child care providers.

Best Single Project – Large Club – Partnership – no award

Best Single Project – Small Club – Collaboration – GFWC Bedford Woman’s Club – Blue Ridge District

The Club brought the Harlem Ambassadors (basketball players similar to the Harlem Globetrotters) to their community to raise funds for Canine for Combat Veterans. These men are drug free, teach it is cool not to do drugs, and to stay in school. Clubwomen did all the necessary advertising, ticket selling, obtaining of sponsors, and engaging community members (high school players, businessmen, police officers and school officials) to play as the opposing team. The benefit grossed \$9,000+. After expenses and a small amount from the Club, \$7,500 was donated for a service dog for a combat vet.

Best Single Project – Large Club – Collaboration – GFWC Herndon Woman’s Club – Northern District

The Club entertained World War II Veterans to a day at the National Air and Space Museum with lunch. Through discussions that day, it was discovered that the Honor Roll Plaque honoring the War Veterans which had been in the Town Hall for years had disappeared from public view when the new post office and Town Hall were built. After some research the women found the plaque, much in need of repair and restoration. They researched (through historical documents, local publications, local citizens, and the Fairfax County World War II service records) to replace all the names that were on the original plaque. At a community program on Memorial Day, the club presented the restored plaque to the Mayor who will place it in the new Town Council offices for public display.

INTERNATIONAL OUTREACH

Susan Allen, Chairman 4,416 Members Participating 375 Projects
9,538 Hours \$76,030 Donated & In-Kind



Best Overall – Small Club – Suffolk Woman’s Club – Southside District

Operation Christmas Child, 25 shoe boxes, mission board donation, Operation Smile. 1592 items, 56 gowns, 130 bags, 189 dolls, member on two mission trips for OpSmile in Mexico and India, member travels to show OpSmile and Heifer.

Best Overall – Large Club - Woman’s Club of Prince George – Southside District

Celebrated World Food, learned about solar cookers, Haiti, Operation Smile, UNICEF and Plan USA.

Best Single Project – Small Club – Partnership – GFWC Woman’s Club of Tidewater – Tidewater District

The fight of global poverty through CARE. Donation to Operation Smile, collected Trick or Treat for UNICEF.

Best Single Project – Large Club – Partnership – Spotsylvania Woman’s Club – Northern District

This club had six projects. Three to Operation Smile, 85 dolls, donations, and a program Haiti Earthquake relief, UNICEF, CARE, and Smile Train.

Best Single Project – Small Club – Collaboration - GFWC Regency Woman’s Club – Lee District

Continued support of MAO for the Maasai people of Kenya, collection for the Sudanese refugees, Haiti disaster relief through GFWC. Kept up with a lady interning in Tanzania and collected for Operation Christmas Child

Best Single Project – Large Club – Collaboration - Woman’s Club of Newport News – Tidewater District

Clothing to Africa, 2000 books for Uganda, 1200 crocheted hats and 179 afghans. Potluck dinner representing Honduras and El Salvador. Costa Rica trip by two women to teach and feed the children.



GFWC WOMEN’S HISTORY & RESOURCE CENTER

Joan Rogers, Chairman 187 Projects 1,095 Members 3,126 Hours \$25,862 Donated & In-Kind

All of our eight Districts reported to WHRC and included 29 General and 8 Junior Clubs. There was a large increase in all stats, except in hours. Many of our state clubs have been instrumental in the preservation of historic structures, documents, and other objects. **Historic Preservation: “This Place Matters”** – a GFWC endorsed project under the umbrella of the National Trust (NT) for Historic Preservation.

Best Overall – Small Club – Woman’s Club of King & Queen County – Lee District

The club house is on the National register of Historic Places. Due to a major problem with the roof, an emergency meeting was called, and the club voted to replace the roof. Period clothing was loaned by a member to a Museum for their display of Women’s Historical Clothing. A member artist painted ornaments on the clothing display and were sold by our museum docents.

Best Overall – Large Club – Clifton Community Woman’s Club – Northern District

Voted to participate in “This Place Matters” NT campaign to try to save closing of Clifton school and win their cash award. The Crouch one room school (1874-1918) needs restoring & moved to acreage at Middle School. Club meets in the depot they saved 34 years ago, & where Clara Barton nursed, now Fairfax Station RR Museum. G.F. garden - Two worked.

Best Single Project – Small Club – General – GFWC Botetourt Town & Country Women’s Club – Blue Ridge District

This club is deeply involved in helping community organizations help preserve and restore historic properties. They work with the local historical society and Historic Fincastle, Inc. group to enable club members to network with other civic groups who are interested in helping to preserve history. A “Raising the Roof” fundraiser event replaced the roof of a local historic log cabin. They are very involved in other aspects of fundraising also.

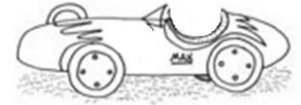
Best Single Project – Large Club – General – The Woman’s Club of Essex County, GFWC – Lee District

In the 1930’s the County told the club it could restore the historic building and use it for the club house, but had to maintain it. In 2010 it was agreed that a major renovation of the kitchen should be undertaken, appliances replaced, and then to have a new storm door designed and replaced.

Best Single Project – Large Club – Junior – No Award

LEADERSHIP **1,132 Projects**
Teresa Craig, Chairman **68,657 Hours**
Jeanne Hamby, Junior Chairman

3,462 Members Participating
\$109,593 Donated & In-Kind



Best Overall – Small Club – GFWC Junior Woman's Club of Hopewell, Inc. – Southside District

Provided members with Leadership toolkits, had a club mentor program, had a Leadership Honor Society, and members served in district & state positions.

Best Overall – Large Club – GFWC Dominion Woman's Club – Northern District

A well rounded and ambitious group, they practice all leadership skills at club meetings; are very active in community activities and boards; are well represented at district, state, and SER. This club sponsors the Dominion Sisterhood Juniette's Club, which is very active in all projects with the Generals. In an effort to produce future leaders for our organization, the Dominion Woman's Club established a scholarship for the DSJC for graduating seniors and they are granted an honorary membership status during the time she pursues higher education. They wave/pay all membership fees to bridge the Juniette into the women's club, keep her active and interested in volunteer work.

Best Single Project – Small Club – General – Woman's Club of Cumberland – Alice Kyle District

This club's Leadership Chairman coordinated a Leadership Scavenger Hunt where members were divided up into three groups and instructed to locate puzzle pieces based on clues of leadership initiatives. Once the entire puzzle was constructed it revealed leadership opportunities at the international, state, district and club levels where members could participate in and build leadership skills.

Best Single Project – Small Club – Junior – Farmville Junior Woman's Club – Alice Kyle District

Organized and attended a Leadership Retreat to plan and prepare for the upcoming year.

Best Single Project – Large Club – General - Waynesboro Woman's Club – Shenandoah District

Members of this club researched and wrote a skit about "Federation" and their club history. They performed this as part of the club orientation. Later, they shared the skit by researching their district history, rewriting the skit to include district information, and then performed this at their Spring District Meeting. District members were delighted to learn about the accomplishments at all levels of Federation in this entertaining way.

Best Single Project – Large Club – Junior – GFWC Junior Woman's Club of Hilton Village – Tidewater District

Consistently recognized members for their leadership both within GFWC and the community.

Honorable Mention – GFWC Peninsula Juniettes – Tidewater District

Attended Tidewater District Spring Meeting, Tidewater District Planning/President's Meeting, Tidewater District Fall Meeting, and GFWC Virginia Convention

Honorable Mention – GFWC Dominion Sisterhood Juniettes – Northern District

Attended GFWC Northern District Spring & Fall meetings, GFWC Virginia Convention, Received recognition for membership recruitment, utilize agendas, reminders, minutes & financial reports to keep meetings efficient.

GFWC VIRGINIA STATE PROJECT – Take Time to Save a Child
Dale Fisher, Chairman



Best Overall – Small Club – Pennington Gap Woman's Club – Southwestern District

Hosted a candlelight vigil during Child Abuse Prevention Month. The club sponsored a booth at the Lee County Fair and distributed educational and awareness materials

Best Overall – Large Club – Henry Clay Woman's Club of GFWC – Lee District

Supported GFWC Virginia's collection of games, school and arts supplies, & diapers for children at a local shelter. Made monetary donation to Prevent Child Abuse Virginia. 9 members manned the PCAV booth at the State Fair.

Grand Prize - \$50 Cash Award – Woman's Club of Prince George County – Southside District

In observance of Child Abuse Prevention Month club members participated with law enforcement and county officials to set up a pinwheel garden in front of the county courthouse. Additionally the club supported Healthy Families Program, a Child Abuse Fact Sheet was printed in club newsletter, and a social worker provided a program at a monthly meeting.

MEMBERSHIP

Wanda Burley - Membership Chairman

Trish Edwards - Junior Membership Chairman

3,730 Members Participating

905 Projects 33,754 Hours

\$78,777 Donated & In-Kind



GFWC Virginia clubs implemented many projects as they strived to recruit new members and retain their current members. Members were provided information about the Federation and the benefits of belonging, participated in recruitment events and recognized the volunteer service of their fellow members.

Best Overall – Small Club – GFWC Franklin Junior Woman’s Club – Southside District

The club held a recruitment event themed as a Hollywood Movie Premier Night of “It’s a Volunteer Thing.” Guest book at businesses was used to gather names & email addresses. Club held a new member orientation; joined another club for a social; celebrated Junior Month; listed membership events in newsletter; created a “Get in the Game” board game – members moved pieces based on participation in membership events.

Best Overall – Large Club – Woman’s Club of Smithfield – Southside District

The club held a new member orientation; new members were given a folder of club & Federation information; “Kick Off Coffee” was a marketplace for members to shop for projects that interested them; “Members Helping Members” assisted members in difficult times; newsletter was distributed to each member; telephone committee called members; hospitality committee meets & greets.

Best Single Project – Small Club – General – Woman’s Club of Windsor – Southside District

After compiling a list of potential new members, the club held a social and presented an overview of the club; invitations sent to next month’s club meeting & personal calls were made to those who had expressed interest; 14 new members were interviewed by phone; current members were chosen as mentors & introduced new members to the club with info from the interview.

Best Single Project – Small Club – Junior – Junior Woman’s Club of Newport News – Tidewater District

This club increased membership in the Federation by chartering a new Juniorette club. Members serve as advisers and supported the Juniorettes financially as they work to become financially independent. Four members have been present at the monthly Juniorette meetings and the club’s activities and the two clubs have worked together on many projects.

Best Single Project – Large Club – General – GFWC Wayland Woman’s Club – Shenandoah District

Recruitment: New brochure designed & given to members to distribute. Brochure was placed in baskets given to new families who moved into the area; others were placed in the community; members thought “outside the box” for places to find potential members. After recruitment meeting a welcome note & picture of the installation was sent to each new member.

Best Single Project – Large Club – Junior – Junior Woman’s Club of Williamsburg – Tidewater District

As a way to recognize the contributions all members make to the club, the 1st VP recognized induction anniversaries. During the month in which members were inducted, they were given a flower and thanked for their continued commitment to the club.

Honorable Mention – GFWC Dominion Sisterhood Juniorettes – Northern District

The club celebrated its charter date; celebrated its membership with a pajama party movie night; held a membership tea and invited potential new members.

LEGISLATION & PUBLIC POLICY

Lynne Wherry, Chairman

146 Projects 744 Members Participating

1,921 Hours \$1,830 Donated & In-Kind



Best Overall – Small Club – The GFWC Virginia Lynchburg Suburban Woman’s Club – Alice Kyle District

This club has a committee that works on legislative issues that affect local, state and national government. They attended public town hall meetings and studied health care, budget and appropriations for transportation issues in central Virginia. Responded to a study on the by the city proposal for Lynchburg to participate in “Neighborhoods, USA” in order to build stronger neighborhoods.

Best Overall – Large Club – Grundy Woman’s Club – Southwestern District

Grundy Woman’s Club-Members of the club attend the GFWC Legislation day. Members signed petitions in support of more cell phone towers in the area. Petitions were distributed and signed in oppositions to the rate increase by Appalachian Power Co. A proclamation was declared in the Town of Grundy for “Breast Cancer Awareness Month”

Best Single Project – Small Club – Woman’s Club of King & Queen County – Lee District

King and Queen County registrar presented program on voting process.

Best Single Project – Small Club – Junior – GFWC Junior Woman’s Club of Hopewell – Southside District

Tour White House

Best Single Project – Large Club – General – Woman’s Club of Smithfield – Southside District

Political Forum for Smithfield Town Councilman.

Best Single Project - Large Club Junior – no award

COMMUNICATIONS & IDENTITY **448 Projects** **2,385 Members Participating**
Tory Wade, Co-Chairman **14,852 Hours** **\$16,509 Donated & In-Kind**
Emalee Owens, Co-Chairman



All 8 districts reported utilizing forms of social media to publicize club events. All districts reported clubs that had letters to the editor and newspaper highlights featured in local (and even some national) newspapers. We attacked our friends and even strangers with flyers, brochures, and business cards. We spread the good news of GFWC by using club newsletters, radio, television, apparel, and accessories.

Best Overall – Small Club – GFWC Dominion Sisterhood Juniores – Northern District

This club promoted club events via text messaging, their club website, Facebook, a club brochure and color postcard, and through quarterly community newsletters. They held a contest to select a club logo in order to have it put on club shirts and all club publications. They wear these shirts at most events in the community. They also participate in local festivals with the intention of recruiting new members.

Best Overall – Large Club – The Woman's Club of Prince George County – Southside District

This club publicized events with local media, promotional flyers, and their club newsletter. They gave members a communication survey to review the effectiveness of past forms of club communication. As a “special outreach tool,” this club designed a special club mug to use as gifts for guest speakers or special guests.

Best Single Project – Small Club – General – GFWC Ashcake Woman's Club – Lee District

This club's outstanding use of communication was in relation to the a local annual 10k. The club sent out “Save the Date” invitations to potential runners, advertised in a nationally published periodical, passed out flyers to affected homeowners, advertised in six local newspapers, and placed ads on many websites including Craigslist. The club also sponsored a blog on a local runners website.

Best Single Project – Small Club – Junior – Narrows Junior Woman's Club of GFWC – Southwestern District

This club's outstanding use of communications and identity was the sponsorship of a local little league girls basketball team. The club name was on every player's jersey.

Best Single Project – Large Club – General – GFWC Woman's Club of Manassas, Inc. – Northern District

This club's outstanding use of communication and identity was through their sponsorship of the opening gala of a local performing arts center. As a result of this, the club was recognized on a permanent copper sculpture and the club name is listed in every performance program.

Best Single Project – Large Club – Junior – Midlothian Junior Woman's Club – Lee District

This club's outstanding use of communications and identity was demonstrated in their use of the internet for advertisement for their Cinderella Dreams project. They publicized the event through the use of at least 12 area websites, Facebook, and local newspapers. They were able to reduce the use of paper by utilizing electronic media for advertising.

GFWC SIGNATURE PROJECT ~ DOMESTIC VIOLENCE AWARENESS

Fran Wonsowski, Chairman **223 Projects** **2,940 Members** **6,772 Hours**
\$51,158 Donated & In-Kind



This year GFWC-VA Clubwomen worked two-fold on this Project: Child Abuse Prevention VA and Domestic Violence Awareness and Prevention. Virginia Clubs continue to inform, advocate and support to this worthwhile cause. Members offer assistance and comfort to victims in their communities.

Best Overall – Small Club – GFWC Franklin Junior Woman's Club – Southside District

This 13-member club helped at a “Unmasking Domestic Violence” fundraising event for their local shelter. They also coordinated a school supply and toy drive for a local shelter. At State Conference, 2 car-loads of supplies were collected and given to a local woman's abuse shelter.

Best Overall – Large Club – GFWC Woman's Club of Manassas, Inc. – Northern District

Club Members donated monies, assisted PAV at the State Fair, organized fundraisers, prepared news articles for GFWC State Project. Monetary donations as well as gift cards, toiletry items and an air-conditioning repair bill taken care of to their local shelter.

Best Single Project – Small Club – General – GFWC Ashcake Woman's Club – Lee District

This 16 member club sponsored their 7th Ashland Harvest Run. They worked the “Before”, “During”, and “After” for this successful event, donating to their local “Safe Place” for women and children.

Best Single Project – Small Club – Junior – Northern Virginia Junior Women's Club – Northern District

This 10-member club cooked and served dinner for the victims of a local womens' shelter in their community. Donations of food from local stores enabled them to give care packages after the dinner. They will do this again for 2011.

Best Single Project – Large Club – General – Woman's Club of Powhatan County – Lee District

These members successfully completed their 9th year of helping their local Crisis Center. Monetary donations and donations of clothing, kitchen utensils, children's school supplies and toys were collected, purchased and delivered.

Best Single Project – Large Club – Junior – GFWC Blacksburg Junior Women's Club – Blue Ridge District

These members adopted 1 -3bedroom apartment through a Resource Center, cleaned, assembled furniture and decorated it. Donations of bedding, kitchenware and gift cards were given to the family moving into the apartment.

NEWSLETTERS

Lynn Osborne, Editor of *The Virginia Clubwoman*

GFWC Virginia clubs were very creative and informative in preparing newsletters for their membership. The first place club newsletters contained all or most of the following information: club name on the cover, GFWC affiliation logos (some included District and GFWC Virginia), indexes on front page, calendars, reminders, reports of officers and chairmen, treasurer's reports, minutes, membership spotlights, federation information and parliamentary tips. Some included correspondence received, recipes and upcoming fundraising events. The newsletters were organized and easy to read.

General Small Clubs

- 1st Place *Worthy News* (GFWC Worthington Woman's Club, Lee District)
- 2nd Place *Metro Media* (Metropolitan Richmond Woman's Club, Lee District)
- 3rd Place *Kanawha Kibitzer* (GFWC Kanawha Woman's Club, Lee District)



General Large Clubs

- 1st Place *The Clubline* (Woman's Club of Prince George County, Southside District)
- 2nd Place *Woman's Club of Williamsburg Newsletter*, Tidewater District
- 3rd Place *Focus on HFWC* (Hopewell Federated Woman's Club, Southside District)

Junior Small Clubs

- 1st Place *The Junior Journal* (GFWC Franklin Junior Woman's Club, Southside District)
- 2nd Place *Tidings* (GFWC Junior Woman's Club of Hopewell, Southside District)
- 3rd Place None

Junior Large Clubs

- 1st Place *The Villager* (GFWC Junior Woman's Club of Hilton Village, Tidewater District)
- 2nd Place *Loudoun Lady*, (Junior Woman's Club of Loudoun, Northern District)
- 3rd Place None



WEBSITE CONTEST

Janice Sadler - Web Designer

Website Contest entries were judged on the following points: Contact email link available, district affiliation noted, links to GFWC Virginia and GFWC present, the website contained current information, club meeting times and locations listed, projects listed, calendar present, club history available, and other informative items present. Design and style were secondary judging points. Links to the winning clubs can be found on the GFWC Virginia LINKS page.

Smart Thinking Award – Thomas Jefferson Junior Woman's Club – Lee District

A Blog or Facebook page is a quick easy free way for a club to have a web presence. This club created a Blog that is viewable by members and visitors--an easy simple way to publicize your club activities. This blog is usually updated by the president but members are also invited to respond.

Best Overall – GFWC Powhatan Junior Woman's Club – Lee District

Neat clean website that is easy to read and easy to navigate. They have it all including a Blog and Facebook--quite an accomplishment for a small club. This website is multi-functional. New members and prospects are guided to the site to learn the club history. The web address is included in the club's PR. Members refer to the calendar for all activities.



FUND RAISING

Betsy Doxey, Chairman 598 Projects 3,693 Members 186,734 Hours \$605,499 Raised

Best Overall – Small Club – GFWC Junior Woman’s Club of Hilton Village – Tidewater District

Held dinner theater for 5 nights, hosted a 5K run through historic Hilton Village,

Best Overall – Large Club – Junior Woman’s Club of Williamsburg – Tidewater District

Promoted the use of Goodsearch a search engine that donates revenue to charities, held a Casino Night raising over \$27,000, organized Art of the Square Spring art show, including a cocktail party preview night, held a reverse raffle, and breakfast with Santa. All fundraising efforts raised over \$75,000!

Best Single Project – Small Club – General – Pamunkey Woman’s Club – Lee District

Published a 2011 Historic Hanover Calendar in 2010, included historic homes and churches in Hanover. This was the 27th Calendar published by this club. Each home is researched and a short history is included in the calendar. A biographical sketch of each of the artists is also included.

Best Single Project – Small Club – Junior – GFWC Franklin Junior Woman’s Club – Southside District

Thanks for Giving Bingo and Bazaar – Booth spaces rented to local vendors with each vendor donating an item to be used as either a Bingo or door prize. Club members decorated the rental space and provided drinks and refreshments.

Best Single Project – Large Club – General – Woman’s Club of Buckingham County GFWC – Alice Kyle District

The Curious Corner Store Project was held from October 30 – November 4, 2010

This is the 30th year for this event. It was held at a VFW Hall each day for 8:30am to 4:30pm. Items for sale included used clothing, household items, appliances, furniture, jams, jellies, and pickles. Also homemade baked goods, RADA knives, fresh pecans, fresh green Christmas Wreaths were sold. A raffle was held. A different lunch was served each day.

Best Single Project – Large Club – Junior – Junior Federated Woman’s Club of Chester – Lee District

6th Annual Black Tie and Diamonds Ball – This social event includes music, dancing, food, beverages, casino games and a silent auction. This event has grown each year and is an ongoing project for the club. This is a great way for this club to enhance their presence in the community, attract new members and raise funds for charitable causes.

Honorable Mention – GFWC Dominion Sisterhood Juniorette Club – Northern District

Members worked at the Scramble for Shelter charity golf tournament. With the Dominion Woman’s Club who sponsors this event. According to their report they had a blast participating in the “Let the Pro Shoot” game and printing team photos.

Honorable Mention – GFWC Peninsula Junioresettes – Tidewater District

Each year the Junior Woman’s Club of Newport News “mans” the information booth for the Newport News Fall Festival of Folklife in Newport News Park. It is a two day event which has over 200 crafters, food vendors, heritage displays, folk entertainment and festival food. The event attracts over 30,000 festival-goers. In return for volunteering to provide festival information to the patrons the Juniors are permitted to sell baked goods and bottled water as a fundraiser. The Junioresettes assisted the Juniors and the Juniors donated \$200 to the Junioresettes for their service.

GFWC JUNIOR SPECIAL PROJECT - ADVOCATES FOR CHILDREN

**Gwen Darby-Chairman 56 Projects 190 Members
879 Hours \$12,190 Donated & In-Kind**



Reports were received from 15 clubs both General and Junior from Three Districts. Clubs reported projects that met the goal of protecting children in society from harmful situations, and encouraging the adoption of healthy lifestyles both physically and emotionally by increasing GFWC Virginia members’ awareness of the issues and by education members, informing others and creating change in their communities.

Best Overall – Small Club – GFWC Regency Woman’s Club – Lee District

Members helped community children at risk with their support of health clinics that treat at risk children. This support included giving donations, gift cards, age appropriate books, stuffed animals that member made and redecorating and updating the waiting room of one clinic.

Best Overall – Large Club – GFWC Louisa Junior Woman’s Club – Lee District

Members adopted 6 children in foster care and assembled Easter Baskets. The club donated 59 new and used stuffed animals to donate to the Louisa County Sheriff’s Department to give to local children who have been traumatized. Members arranged Cinderella’s Closet to provide gowns, shoes, and jewelry for those who cannot afford prom.

Best Single Project – Small Club – General – GFWC Regency Woman’s Club – Lee District

Club participated in the Reach Out and Read program by supplying over 50 age appropriate books to two area pediatric clinics that serve at risk children in addition they purchase and assembled a child’s table, chairs and book shelves, hung curtains, painted the space and applied film to the windows.

Best Single Project – Small Club – Junior – Hanover Junior Woman’s Club – Lee District

The Hanover Junior Woman’s Club after hearing a presentation about Junior Achievement decided to take part in the Mentor Program by mentoring a second grade class at a local elementary school for six weeks about basic business and financial concepts. The club further supported Junior Achievement by participating in the annual Bowl-a-Thon.

Best Single Project – Large Club – General – No Award

Best Single Project – Large Club – Junior – No Award

GFWC Virginia Junior Club of the Year

Junior Woman's Club of Loudoun – Northern District

The Junior Woman's Club of Loudoun exemplifies a welcoming and supportive club. The members welcome prospective members at their meetings, membership events and volunteer events. They are contacted by a club officer and reminded of club meetings. This welcoming environment is evident as they added nine new members in 2010 and have fifteen working towards completing their qualifications for membership.

Members provided meals to new mothers and for family emergencies/illnesses. They also created opportunities to meet outside of club activities in order to get to know each other better. Members met for dessert and beverages, and for a happy hour.

JWCL members are supportive of adversities their club members have experienced or are still experiencing. They supported March of Dimes with a March for Babies, provided volunteers, sold bracelets and donated money. One member and her family performed in the VSAarts of Loudoun's production of Cinderella. Members supported her by assisting back stage, in the box office, selling concessions and as ushers. Eight members also attended the performance to show their support. Support continues for a former club member who lost her daughter to Cystic Fibrosis in 2007. The club supports Megan's Walk by manning the on-site registration and donating funds to support the walk. A club member and her grandmother walked the survivor lap at the Relay for Life event. She continues to be an inspiration to her fellow club members. Donations were collected on behalf of their current club president as she is training to run in the Country Music Half-Marathon in Nashville, TN in April. All funds raised will go to support the Leukemia & Lymphoma Society.

The members of the Junior Woman's Club of Loudoun definitely go above and beyond what is expected of them and why they are the Junior Club of the Year for 2010.

GFWC Virginia Junior Honor Society

Bronze

GFWC Bon Air JWC
Thomas Jefferson JWC

Silver

GFWC Roanoke Junior Women's Club

Gold

GFWC Amherst JWC
GFWC Junior Woman's Club of Hopewell, Inc.
Junior Woman's Club of Loudon

Highest Point Total

GFWC Junior Woman's Club of Hopewell, Inc.

Participant

Hanover JWC
GFWC Ladies In Purpose JWC
Narrows JWC of GFWC

SPECIAL JUNIOR AWARDS

CORINNE MURRAY AWARD

Large Club – No Award

Small Club - GFWC Roanoke Junior Women's Club

This club continued their commitment to literacy efforts among young children in the Roanoke Valley. They expanded their Education Service Program this year and continued their book donation project of providing books to "at risk" children in the Valley. Recognizing the needs of the region's growing Hispanic community, they expanded their outreach to include Spanish speaking families. In addition, they received grants from First Book which helped enable the club to distribute 1,352 new books to low income, at risk children in the Roanoke Valley. Over 200 volunteer hours were dedicated to this project. \$545.80 was donated from the club with in-kind donations of \$13,728.68.

MARGARET ALLEN THOMAS LEADERSHIP AWARD

Large Club – Junior Woman's Club of Loudon – Northern District

This club has leadership structures and processes in place the benefit all members. A transition meeting held each year allows for a smooth transition from one administration to another. All members not on the board are asked to serve on one of three standing committees affording everyone an opportunity to demonstrate leadership abilities. Members are active participants in District and State level meetings, conferences and conventions. In addition they have members serving at the District, State and GFWC levels in leadership capacities.

Small Club – GFWC Junior Woman's Club of Hopewell, Inc – Southside District

This club utilizes the GFWC Leadership Tool Kit to identify and better understand the leadership qualities of each club member. Several members took on leadership roles at the District and State levels. Members attend, actively participate in and share information from all District, State, Southern Region meetings and GFWC convention. Each month a Head CheerLEADER award was given to club members demonstrating leadership qualities. This club exemplifies leadership through organization and participation.

MARJORIE BRANCH AWARD

Large Club – Junior Woman's Club of Loudoun – Northern District

This club is presented the Marjorie Branch award for the large club category for work done in membership in 2010, with concentration on retention. This club made membership retention a priority by promoting leadership development, by keeping members informed through various methods, by educating members about GFWC, and by organizing fun activities to allow members to become acquainted on a social level. In addition, the club provides support and sends cards for family celebrations, emergencies, illnesses and deaths. The club organized non-business activities to promote social interaction and fun including happy hours where club members could catch up and celebrate club successes nine times during the year. In addition, they held pre-meeting dinners at a local restaurant. A cookie exchange was held prior to one of the meetings. Besides social events, this club also held two formal membership orientations to ensure that members understand the club and overall GFWC structure. They also held a "Reap the Rewards of Volunteering event" where club-life was highlighted along with fun food, club scrapbooks and the club's history. This club added nine new members in 2010 and have several prospective members working toward qualifications for membership.

Small Club – GFWC Junior Woman’s Club of Hopewell, Inc. – Southside District

This club is presented the Marjorie Branch award for the small club category for work done in membership in 2010, with concentration on retention. This club worked hard to retain their members and continue to promote their activities to attract new members. This club makes use of business cards, club profiles and various methods for recruiting. For retention, this club makes sure members are "in the loop", giving them a sense of belonging and empowerment. They utilize GFWC materials and Membership matters newsletter to promote new ideas for retention. Orientations and workshops are conducted to educate officers and chairmen to be effective leaders. The club used social networking and a website to help promote information and attract new members. Members were recognized for special occasions, participate in secret pals, and celebrated Junior Month by recognizing members for their years of service. A "Juniors in Need" program supports members going through difficult times. In an effort to keep members from getting burned out, this club incorporated several fun events allowing members to socialize, including movie nights and joining up with another local club for a night out.

PHYLLIS V. ROBERTS AWARD

Large Club – GFWC Junior Woman’s Club of Hilton Village – Tidewater District

The winning club worked with a General club as a “family” – a General member sits on their board, allowing each club to receive up-to-date club information. The clubs have assisted each other with socials and fundraisers.

Small Club – Junior Woman’s Club of Manassas – Northern District

This year’s winner teamed up with a General club on several occasions, including promoting membership amongst the clubs, sitting on the other club’s board, and assisting with each other fund raisers. Congratulations to the Junior Woman’s Club of Manassas for their work with the Woman’s Club of Manassas and their joint efforts.

SHELBY PAISLEY HAMLETT AWARD

Thomas Jefferson Junior Women’s Club – Lee District

This club’s 8 members created a new project, “Clothes for Kids” to collect and deliver gently used children’s clothing to six low socio-economic status schools in Henrico County, VA. This club’s members collected 290 items, with an estimated in kind value of \$1066, from local neighborhoods and unclaimed lost and found items from other local schools. They washed, mended, sorted and packed and delivered the clothing to the six selected schools.

SHENANDOAH DISTRICT AWARD

Large Club – no award

Small Club – GFWC Junior Woman’s Club of Hopewell, Inc. – Southside District

They provided help and support to numerous members of their club who serve in district and state positions. Members are taught that to be a successful GFWC club and member, the knowledge of the Federation on all levels is a must. Throughout the year, a variety of information is provided to the members through the yearbook, newsletter and at all meetings, federation facts/contacts/dates are announced as well as LEADS information and “Answers to Frequently Asked Questions about Juniors”

SOUTHSIDE DISTRICT JUNIOR AWARD IN LEGISLATION

GFWC Junior Woman's Club of Hopewell – Southside District

This award remembers two special Juniors in the Southside District who served their Club, District and the State for almost two decades: Mary Grant Jackson and Pam M. Comstock. In 2010, this club had 100% of its membership registered to vote and members were informed about local city council races and were encouraged to research candidates in order to make an informed decision. Perhaps the most unique project of this club was that a club member arranged for a tour of the White House for Club members during the holidays. Club members toured and learned about the different trees that decorated the President's home, holidays gifts given and were treated to a fun day of learning more about the White House.

THOMAS JEFFERSON HEALTH AWARD

Large Club – Junior Woman's Club of Loudoun – Northern District

This club again raised over \$8,600 in cash donations and provided many volunteer hours for a variety of nationally sponsored health related causes: American Heart Association, March of Dimes, Cystic Fibrosis, American Cancer Society, as well as local organizations such as Aldler Center for Caring (Hospice) and local families who needed medical care. The club was enthusiastic and creative in raising awareness and educating the community and club members through newsletters, presentations, brochures, meeting favors and gift bags at numerous events. The club also donated additional \$790 from club funds and personal donations from club members to their health-related causes.

Small Club – GFWC Roanoke Junior Women's Club – Blue Ridge District

This club continues to advocate healthy lifestyles in a variety of ways and feels a commitment and dedication to helping create a healthier community by raising awareness of stroke, heart health, breast cancer awareness and childhood obesity. They participate both at the community level in community sponsored events, and the personal level as they bring their training and education to members, making healthy living a focus of their work.

WESTHAMPTON AWARD IN EDUCATION

Large Club – no award

Small Club – GFWC Roanoke Junior Woman's Club – Blue Ridge District

For their work in promoting literacy.