CALL FOR THE ANNUAL SUMMER CONFERENCE  
General Federation of Women's Clubs of Virginia  
(GFWC Virginia)  
August 9-11, 2013  
Stonewall Jackson Hotel & Conference Center  

CONFERENCE THEME: "Make Us To Grow"

Advance registration for meals and attendance shall be made by mail on forms included in this publication. Properly signed Registration Forms are to be mailed to the GFWC Virginia Credentials Chairman or Junior Chairman. Registration fee is $30 for attendees and must be postmarked no later than July 22, 2013. For registration postmarked after July 22, 2013, please add $5 per attendee for a total registration fee of $35.

Club presidents and other attendees, please share the information on the speakers and workshops and encourage members to attend. Please indicate on the registration form which members are attending their first state meeting so they can receive special recognition.

HOTEL INFORMATION

Hotel reservations may be made by individual call-in no later than Friday, July 19, 2013. After that date, any additional reservation requests will be honored on a rate and space available basis only. Please call the hotel directly at (540) 885-4848 or toll free at (866) 880-0024 and ask for GFWC Virginia Conference room block. Directions to the hotel are available from the hotel website www.stonewalljacksonhotel.com and are listed below. Room rates are $109 per day for single and double occupancy per night plus applicable taxes. Parking is $4.00 per day.

Stonewall Jackson Hotel & Conference Center  
24 S. Market Street  
Staunton, VA 24401  
540-885-4848 or 866-880-0024  
Fax: 540-885-4840

- Take Interstate 81 to Exit 222.  
- Follow 250 West (Richmond Road) for approximately 2 1/2 miles toward "Historic Downtown Staunton".  
- You will begin to see signs to the Stonewall Jackson Hotel.  
- When Hwy 250 ends at a "T" intersection, turn right and go under the train tracks.  
- Follow the Historical Signs to Coalter Street.  
- Proceed up Coalter Street and make a left onto Frederick Street.  
- At the 1st traffic light, make a left onto Market Street.  
- Proceed 1 1/2 blocks, the hotel will be on the right hand side.
GFWC VIRGINIA – CONFERENCE 2013
Stonewall Jackson Hotel, Staunton
August 9-10, 2013

PRELIMINARY CALL TO CONFERENCE
Theme: “Make Us To Grow”

Friday, August 9, 2013

11:00 – 1:00 p.m. Endowment Fund Committee Meeting
                Budget and Finance Committee Meeting
2:00 – 4:30 p.m. Joint Executive Board Meeting
5:00 – 7:00 p.m. Joint Executive Board and Junior Executive Board Dinner
7:00 – 9:00 p.m. American Shakespeare Center/Play (Tickets purchased in advanced)
9:00 – 10:00 p.m. Executive Board Meeting
9:00 – 11:00 p.m. Junior Executive Board Meeting

Saturday, August 10, 2013

8:00 – 8:30 a.m. Joint Executive Board Meeting
7:00 - 9:00 a.m. Breakfast Buffet Open / 24 Market Restaurant (Enjoy on your own time)
7:00 - 9:00 a.m Registration Open
9:00 – 9:30 a.m. Opening Ceremonies / Introductions
                Reports of Chairman:
                Budget & Finance, Marolyn Cash
                Endowment, Betsy Doxey
                Nominations, Linda Beatty

9:30 – 9:45 a.m. Keynote Address- Becky Weber, GFWC Director of Junior Clubs
9:45 – 10:45 a.m. Platform Workshop – Do You Know . . . GFWC
                  Facilitated by Kathryn Sowers
                  Assisted by Past State Presidents & Junior Directors
10:45 - 11:00 a.m. Break - Platform Change, Announcements & Door Prizes
11:00 - 11:15 a.m. Presentation of Awards given in Hollywood, FL
11:15 - 12:00 p.m. Platform Workshop – How to Prepare Photo’s for Web Use
                  Advertising and Newspaper Articles - Facilitated by Ann
                  Bryant, 2012-2014 State Meetings Photographer
                  Blessing
                  Announcements

12:30 – 2:30 p.m. Lunch & Learn
                  Landscape Design with Herbs and Native Plants
                  Jack Douglas of Douglas Associates,
                  Landscape Architects with his famous “ Gelato”
                  Committee Meetings: By-Laws
                  Legislation & Public Policy
Resolutions
Scholarship
Strategic Planning
Juniors Roundtable Discussions – Juniors only
Reporting – District 1st Vice Presidents and Asst. Junior Directors only

2:45 – 3:00 p.m.
50/50 Drawing
Speaker: Joy Matkowsky, GFWC VA LEADS Seminar Participant
Door Prizes

3:00 – 4:30 p.m.
Platform Workshops
Communication – Using Mulit-media to Market & Promote Your Club
Facilitated by Barb Kiker, Chairman, Communications and Identity

Digital Tools – What is Available & Becoming Comfortable with Their Use
Facilitated by Cherie Tripp Lejeune, Digital Connections and Social Media Activist and Trainer, Founder of High Performance Aging

4:30 – 5:00 p.m.
Closing Session
Reports of Standing Committees
By-laws, Hope Royer
Legislation & Public Policy, Lynn Wherry
Resolutions, Sue Meredith
Scholarships, Susan Allen
Strategic Planning, Diana Pettyjohn
Invitation to 2014 Convention
Collect & Junior Pledge
ADJOURNMENT

MENUS
(Please note any dietary restrictions on registration form)

**Saturday Breakfast Buffet $20.00**

24 Market Breakfast Buffet
Fluffy Scrambled Eggs, Breakfast Potatoes, Crisp Bacon, Breakfast Sausage, Buttermilk Biscuits, Sausage Gravy, Grits, Oatmeal, Fresh Fruit, Yogurt, Cold Cereal and Breakfast Muffins and Pastries Beverages include Coffee, Selection of Hot Teas, Orange and Apple Juice

***Breakfast on your own any time between 7-9 a.m. in the 24 Market Restaurant***

**Saturday Luncheon Buffet $32.00**

Summer Salad Buffet
Mediterranean Couscous Salad
Classic Tabouli Salad
Ratatouille or Bow Tie Pasta Salad with Fresh Tomatoes and Basil dressed with Extra Virgin Olive Oil Salad Greens with dressing (Caesar and Ranch)
Lime Marinated Grilled Chicken
Grilled Vegetables
Fruit Salad
Deconstructed Strawberry Shortcake
Come Early or Stay Late and make Conference Weekend a Girls Weekend. There is so much to see and do in Staunton ~ Take a look! ~

The municipal parking garage, with elevators to the Stonewall Jackson Hotel lobby, also houses the Staunton Tourism Office and the **free Trolley** stops just outside its door. ([www.visitstaunton.com](http://www.visitstaunton.com))

Beverly Street, the main downtown thoroughfare, is just a block from the hotel and has antiques, boutiques, cafes and restaurants. Literally next door to the hotel is a replica of London’s original Globe Theater where you can enjoy an authentic Shakespearean production. ([www.americanshaakespearecenter.com](http://www.americanshaakespearecenter.com))

The old wharf area contains shops and restaurants and is an easy walk from the hotel, as is the train station which has a restaurant and a quaint quilt shop. An old warehouse displays classic cars behind large windows. Also within walking distance is Sunspots ([www.sunspots.com](http://www.sunspots.com)), featured in Southern Living and a restaurant in an old mill. The Saturday Farmers’ Market is also an easy walk ([www.safarmersmarket.com](http://www.safarmersmarket.com))

The Woodrow Wilson Birthplace is a couple of blocks from the hotel. ([www.woodrowwilson.org](http://www.woodrowwilson.org))

You can also go back in time as you walk the acreage of the Frontier Culture Museum, a short drive from the hotel. There you can experience frontier life as it was in England, Germany, Ireland, West Africa and America. Original farm dwellings were moved or reproduced to recreate these outdoor exhibits.

Other features of the area within a short drive are the Blue Ridge Parkway ([www.blueridgeparkway.org](http://www.blueridgeparkway.org)); Natural Chimneys, which is among some of the oldest natural rock formations in the United States and Grand Caverns in Grottoes. Also nearby in Weyers Cave is Rocky’s Gold & Silver and Antique Mall.

In nearby Waynesboro to the East is the P. Buckley Moss Museum and James Madison University is in Harrisonburg to the north. Plan now to attend the one day Conference in Shenandoah District and perhaps come early to explore Staunton and the surrounding area.